



United States Patent and Trademark Office

Office of the Commissioner for Trademarks

September 1, 2026

To:

Trademark Emergent, Trademark Whizz, Trademark Counter, Apex Trademark, and Pinnacle Trademark, [redacted], [redacted], [redacted], [redacted], and the individuals and entities doing business as Trademark Emergent, Trademark Whizz, Trademark Counter, Apex Trademark, and Pinnacle Trademark

Via Email:

[redacted]@trademarkemergent.com; info@trademarkemergent.com;
legal@trademarkemergent.com; billing@trademarkemergent.com;
[redacted]@trademarkwhizz.com; info@trademarkwhizz.com;
info@trademarkcounter.com; legal@trademarkcounter.com;
info@apextrademark.com; legal@apextrademark.com;
[redacted]@apextrademark.com; info@pinnacletrademark.com;
[redacted]@pinnacletrademark.com; [redacted]@gmail.com; [redacted]@gmail.com;
[redacted]@gmail.com; [redacted]@gmail.com

In re Trademark Emergent, et al.

COMBINED SHOW CAUSE ORDER AND NOTICE THAT THE USPTO PROPOSES TO RECONSIDER ITS REGISTRATION DECISIONS

To the above-referenced respondents:

The United States Patent and Trademark Office (“USPTO”) has evidence that [redacted], [redacted], and [redacted] (collectively, “Individual Respondents”) filed hundreds of trademark submissions on behalf of others without the requisite qualifications to represent others before the USPTO in violation of the Rules of Practice in Trademark Cases before the USPTO. Based on their email addresses of record, and those associated with their USPTO.gov accounts, the USPTO further has evidence to believe that the Individual Respondents were acting on behalf of Trademark Emergent, Trademark Whizz, Trademark Counter, Apex Trademark, and Pinnacle Trademark, and the individuals and entities doing business as Trademark Emergent, Trademark Whizz, Trademark Counter, Apex Trademark, and Pinnacle Trademark (collectively, “Company Respondents”). Together, the Individual Respondents and the Company Respondents (collectively, “Respondents”) are engaging in the unauthorized practice of law and providing false, fictitious or fraudulent information in hundreds of trademark submissions to the USPTO, including owner email addresses and signatures, with the intent to circumvent the USPTO’s rules and deceive the USPTO. See Exhibit A (list of affected applications and registrations).

Protection of the integrity of the U.S. trademark register is of the utmost concern to the USPTO because the register is a reflection of trademarks actually used in commerce and its accuracy serves the critical purpose of avoiding needless costs and burdens to applicants, who rely upon its contents when choosing a mark. Providing false information in a trademark submission to obtain or maintain a registration undermines the integrity of the trademark register, and those who provide false, fictitious, or fraudulent information are subject to sanctions.

The Director has authority to sanction relevant parties for trademark submissions presented to the USPTO in violation of USPTO rules and has delegated to the Commissioner for Trademarks the authority to impose such sanctions and to otherwise exercise the Director's authority in trademark matters. 35 U.S.C. § 3(a)-(b); 37 C.F.R. § 11.18(c); *see also In re Yusha Zhang*, 2021 Commr. Pat. LEXIS 2, at *10, *23-24 (Dir. USPTO 2021) (sanctions). The authority to issue administrative sanctions orders has been further delegated to the Deputy Commissioner for Trademark Examination Policy.

Therefore, based on the available evidence and the following considerations, the USPTO has made a preliminary determination that sanctions are warranted for matters for which proceedings are currently pending before the agency to address the violations of USPTO rules concerning signatures, certification, and representation of others, and violations of the Terms of Use for USPTO Websites. This order requires Respondents to show cause as to why the USPTO should not immediately take certain actions and impose sanctions pursuant to 37 C.F.R. § 11.18(c).

For files that have already proceeded to registration, the USPTO also has reason to believe that the improper activity that is the subject of this order and notice tainted the integrity of the USPTO's examination and decision-making processes at their core and resulted in wrongful registration decisions.¹ To fulfill its mandate to register marks and maintain registrations that comply with U.S. trademark law, the USPTO relies on the truth and accuracy of factual assertions and averments in trademark submissions, many of which are supported by signed declarations or verifications. The available evidence indicates that the USPTO's registration decisions were premised on false representations and assumptions. Therefore, the USPTO proposes to exercise its inherent authority to reconsider its registration decisions and reopen the relevant proceedings.

¹ The term "registration decisions" includes both the initial registration decision made during the application examination process and the maintenance and renewal of registrations. The Federal Circuit has interpreted "registration" in the Lanham Act to include maintenance and renewal of registrations, in addition to the initial registration determination. *See Great Concepts, LLC v. Chutter, Inc.*, 84 F.4th 1014, 1019 (Fed. Cir. 2023); *Torres v. Cantine Torresella S.r.l.*, 808 F.2d 46, 48 (Fed. Cir. 1986).

Should you wish to respond to this Combined Show Cause Order and Notice, a response is required **by October 1, 2026** in order to be considered.² Respondents may respond to this Combined Show Cause Order and Notice, as detailed at the end of this order.

I. USPTO Rules and Requirements

All submissions to the USPTO in trademark matters are governed by U.S. trademark laws and the regulations governing practice in trademark matters before the USPTO, including rules concerning signatures, certification, and representation of others (collectively, “USPTO Rules”). See *generally*, 15 U.S.C. §§ 1051 et seq.; 37 C.F.R. Parts 2, 11.

An application for registration of a trademark filed with the USPTO must be made by the owner of the mark or a person who has a bona fide intention to use the mark in commerce. See 15 U.S.C. § 1051. The application must be supported by a verified statement, signed by the owner or a person properly authorized to sign on behalf of the owner. 15 U.S.C. §§ 1051(a)(3), (b)(3); see *also* 37 C.F.R. §§ 2.33, 2.193(e). USPTO Rules require that all signed documents submitted to the USPTO in a trademark matter must be personally signed or entered by the named signatory. See 37 C.F.R. § 2.193; TMEP § 611.01(b). A person may not delegate the authority to sign trademark-related submissions, and no one may sign the name of another, electronically or otherwise. See *Zhang*, 2021 Commr. Pat. LEXIS 2, at *13; *In re Dermahose Inc.*, Ser. No. 76585901, 2007 TTAB LEXIS 25, at *9-10 (2007); *In re Cowan*, Reg. No. 1225389, 1990 Commr. Pat. LEXIS 24, at *5-6 (Comm’r Pats. 1990); see *also* Trademark Manual of Examining Procedure (“TMEP”) §§ 611.01(b)-(c), 804.04 (Nov. 2025 ed.).

A party who presents a trademark submission to the USPTO is certifying that all statements made therein of the party’s own knowledge are true and all statements made therein on information and belief are believed to be true. See 37 C.F.R. §§ 2.193(f); 11.18(b)(1). The party is also certifying that, “[t]o the best of the party’s knowledge, information and belief, formed after an inquiry reasonable under the circumstances, . . . the paper is not being presented for any improper purpose” and “[t]he allegations and other factual contentions have evidentiary support.” 37 C.F.R. § 11.18(b)(2). Thus, knowingly or negligently submitting a document that includes false signatory information, false applicant information, or false claims of use of (or intent to use) the mark in commerce for goods and services that the applicant is not actually offering (or lacks a bona fide intent to offer), violates 37 C.F.R. §§ 2.193(f) and 11.18(b)(1), and doing so without evidentiary support or with intent to circumvent the USPTO’s Rules violates 37 C.F.R. § 11.18(b)(2). Violations of 37 C.F.R. § 11.18(b) may jeopardize the validity of the application or registration and may result in the imposition of sanctions under § 11.18(c), including termination of proceedings. 37 C.F.R. § 11.18(c)(5).

Signed declarations or verifications made in support of trademark submissions—such as applications, declarations of use, or registration maintenance documents—are relied

² In order to be considered received on a particular day, the paper must be received by 11:59 p.m. Eastern Time. See TMEP § 303.01.

upon by the USPTO when examining trademark applications, registering marks, and maintaining registrations. The information in these submissions, such as a party's claim of ownership of the mark, the goods and services in connection with which the mark is or will be used, claimed dates of use, claims of use or bona fide intention to use the mark in commerce, are all statutory prerequisites for obtaining registration. 15 U.S.C. §§ 1051(a), 1051(b), 1058(b). The USPTO relies upon the facts and averments in trademark submissions to determine the applicant's or registrant's right to initial or continued registration. See *Look Cycle Int'l v. Kunshan Qiyue Outdoor Sports Goods Co.*, Cancellation No. 92079409, 2024 TTAB LEXIS 289, at *39 (2024) (citing *Nationstar Mort. LLC v. Ahmad*, Opp. No. 91177036, 2014 TTAB LEXIS 350, at *4 (2014)); see also *Norton v. Curtiss*, 433 F.2d 779, 794 (CCPA 1970) ("With the seemingly ever-increasing number of applications before it, the [USPTO] . . . must rely on applicants for many of the facts upon which its decisions are based."). The public also relies upon the accuracy of these submissions in determining the relevant priority and scope of protection claimed.

All signed documents must comply with Rule 2.193 and therefore must be *personally* signed by the named signatory, including the personal entry of all electronic signatures.³ See 37 C.F.R. §§2.193(a), (c), 11.18(a); TMEP §611.01(b) (May 2025 ed.); see also *In re Stelcore Mgmt. Servs., LLC*, 2025 Commr. Pat. LEXIS 3, at *5-6 (Dir. USPTO 2025). A person may not delegate the authority to sign trademark-related submissions, and no party may sign the name of another. See *Zhang*, 2021 Commr. Pat. LEXIS 2, at *10; *Dermahose Inc.*, 2007 TTAB LEXIS 25, at *9-10; *Cowan*, 1990 Commr. Pat. LEXIS 24, at *5-6; see also TMEP §§611.01(b)-(c), 804.04. For example, a paralegal, legal assistant, or secretary may not sign or enter the name of an attorney or other authorized signatory. TMEP §611.01(b). A trademark submission that is signed by a person other than the named signatory, is improperly executed, and cannot be relied upon to support registration. See *Zhang*, 2021 Commr. Pat. LEXIS 2, at *10; *Ex parte Hipkins*, Appeal No. 90-2250, 1991 Pat. App. LEXIS 14, at *10-13 (BPAI 1991); *Cowan*, 1990 Commr. Pat. LEXIS 24, at *5-6. A signature that does not meet the "personally signed" or "personally entered" requirements, see 37 C.F.R. §§2.193(a), (f), 11.18(a), "may jeopardize the validity of [an] application or registration." 37 C.F.R. §2.193(f). Thus, these signature requirements are not merely technical in nature but rather are substantive. *Stelcore*, 2025 Commr. Pat. 3, at *5.

All submissions to the USPTO in trademark matters are governed by the USPTO Rules. See, *generally*, 37 C.F.R. Parts 2, 11. Under these rules, only attorneys admitted to practice before the bar of the highest court of a U.S. state or jurisdiction may practice before the USPTO in trademark matters on behalf of others. 37 C.F.R. §§ 2.1, 2.17(a), 11.1, 11.14(a); see also 5 U.S.C. § 500(b).

³ In the relevant time period, the trademark electronic system forms allowed for two ways to sign a document electronically: 1) the signatory directly enters the signature in the signature field on the electronic form ("Direct Signature"), 2) the signatory receives an emailed link to the form, which allows them to enter their electronic signature in the signature field ("ESIGN-ON"). See TMEP §611.01(c)(ii).

Any individuals who are not U.S.-licensed attorneys⁴ are not authorized to practice before the Office and may not (1) give advice to an applicant or registrant in contemplation of filing a U.S. trademark application or trademark-related document; (2) prepare or prosecute any U.S. trademark application, response, or post-registration maintenance document; (3) sign amendments to applications, responses to Office actions, petitions to the Director, or request to change correspondence information; or (4) authorize any other amendments to an application or registration. 37 C.F.R. §§ 11.5(b), 11.14(b).

Finally, an applicant or registrant is also required to provide and maintain a valid email address where the applicant can receive correspondence. See 37 C.F.R §§ 2.23(b), 2.32(a)(2). The email address is crucial to the proper administration of the trademark registration process because the USPTO uses the identified owner email for correspondence when a party is not represented by a U.S.-licensed attorney. See TMEP § 803.05(b). When an email address is provided that is not in fact the email address of the actual mark owner, an unauthorized party may receive correspondence from the USPTO.

II. USPTO.gov Terms of Use

In order to access and file electronic forms and submit trademark documents to the USPTO, trademark applicants or their attorneys must register for and use a USPTO.gov account. Use of a USPTO.gov account and any other USPTO website or system requires users to agree to and comply with the Terms of Use for USPTO Websites (“Terms of Use”). See <https://www.uspto.gov/terms-use-uspto-websites>.

An individual who is not authorized to practice before the USPTO on behalf of others (or is not attorney support staff directly assisting an attorney), may make submissions through a USPTO.gov account in application or registration records *only* on his or her own behalf as the individual trademark owner or on behalf of a juristic entity owner of which he or she is a partner, member, officer, or direct employee.

Under the Terms of Use, registration for and use of a USPTO.gov account is limited to the individual to whom the account is registered, and the registered individual is responsible for all activities occurring under that account and any sponsored accounts. The sharing of USPTO.gov accounts thus violates the Terms of Use.

Other breaches of the Terms of Use include use of a USPTO.gov account to submit, access, or alter information exceeding one’s authority not only breaches the Terms of Use, but also violates 37 C.F.R. §§ 2.193(f) and 11.18(b). The USPTO can consider submissions filed in violation of the Terms of Use in connection with a trademark proceeding as a document submitted for an improper purpose in violation of Rule 11.18(b), and may strike, or otherwise not consider or give any weight to, such

⁴ A limited exception, not applicable here, exists for certain Canadian attorneys and agents who have been reciprocally recognized by the Director of the Office of Enrollment and Discipline.

correspondence in accordance with the relevant USPTO rules. See 87 Fed. Reg. 432 (Jan. 5, 2022).

Furthermore, violations of the Terms of Use may result in immediate termination, suspension, and/or revocation of all related USPTO.gov accounts, particularly when the accounts are used to make submissions that are unauthorized under the regulations of the USPTO.

III. The Respondents' USPTO Rule Violations and USPTO.gov Terms of Use Violations

The Individual Respondents include the named account owners of the USPTO.gov accounts associated with the following email addresses:

[redacted]@trademarkemergent.com ("Account Email 1")
[redacted]@trademarkwhizz.com ("Account Email 2")

In addition, the Respondents are connected to the USPTO.gov accounts associated with the following email addresses:

[redacted]@gmail.com ("Account Email 3")
[redacted]@gmail.com ("Account Email 4")
[redacted]@gmail.com ("Account Email 5")
[redacted]@gmail.com ("Account Email 6")

These USPTO.gov accounts appear to be relatedly controlled because a large number of applications filed by the accounts originated from the same computer networks. In addition, the accounts identify the same correspondence email addresses in several trademark records, with many of these also being the same as account email addresses. See Exhibit B (containing example filings in Ser. Nos. 97208556, 97445342, 97499881, and 97514650).

The Respondents are identified by the domains associated with the account email addresses and the correspondence email addresses identified in the applications, as well as by application owners who contacted the USPTO. See Exhibits B, C (representational correspondence from trademark owners). The applicant emails demonstrate that Respondents invented trademark registration requirements and filing fees not called for under USPTO Rules. See Exhibit C.

The domains trademarkemergent.com, trademarkwhizz.com, trademarkcounter.com, apextrademark.com, and pinnacletrademark.com either currently connect or previously connected to websites offering trademark registration services, among other services. See Exhibit D (website printouts).⁵ Although these websites suggest that the trademark

⁵ The Trademark Emergent, Trademark Counter, and Pinnacle Trademark websites list street addresses located in California. However, the California Secretary of State has no record of any of these firms being

services offered are provided by attorneys, with the exception of two websites, no attorney information appears on Respondents' webpages. See Exhibit F (showing attorney advertising, attorney information and stock image website printouts). The Trademark Whizz and Trademark Counter websites each feature the names and photographs of four employees identified as "expert consultants," including two attorneys. The exact same four photographs appear on both websites, although two of the attorneys and one of the employees are listed under different names. *Id.* The four photographs of the Trademark Whizz and Trademark Counter attorneys and employees are also available for purchase as stock images. *Id.*

Taken together, this all suggests that individuals and entities are working together to conceal their identities to circumvent USPTO rules while providing trademark registration services as Trademark Emergent, Trademark Whizz, Trademark Counter, Apex Trademark, and Pinnacle Trademark.

USPTO filing records reveal that the Respondents submitted more than 400 trademark applications in the names of hundreds of different owners with geographically diverse addresses, and that the applications and associated declarations in the applications were not personally signed by the individuals named. See Exhibits A, G (showing representational application filing data). Based on the available filing data, the USPTO concludes that the respondents electronically signed submissions using the "direct signature method," entering the names of hundreds of different individuals or entities associated with the listed owners. Many filings submitted by the same accounts on behalf of different individuals and entities were filed within minutes of one another. See *id.* Further, these submissions originated from the same four computer networks despite the geographic diversity of the listed mark owners' addresses of record. *Id.*

Moreover, none of the names identified on the USPTO.gov account registrations are identified in any filing as attorneys or attorney support staff working under the direct supervision of an attorney. Thus, under USPTO Rules, the holders of the accounts could not sign or submit trademark documents on behalf of anyone other than the named USPTO.gov account holders. 37 C.F.R. § 11.5(b)(3); see *also* Exhibit A.

Respondents also made of record email addresses under their own control so as to intercept official USPTO correspondence, which is generally sent electronically. See Exhibits B, G. Providing this false correspondence information is a violation of at least 37 C.F.R §§ 2.23(b), 2.32(a)(2), which require an applicant's valid email address for correspondence. Providing a false owner email address in an application for the purpose

a licensed corporation, limited liability company, or limited partnership of record in California. See Exhibit E (website screenshots). Similarly, the street address for Trademark Whizz shows that it is located in Washington state, but there is no record of Trademark Whizz being a business entity of record with the Washington Secretary of State based on a search of its Corporations and Charities Filing System. See *id.* The website for Apex Trademark indicates it is located in Louisiana, however, the Louisiana Secretary of State has no records identifying the firm as a business entity incorporated or organized in the state. See *id.*

of intercepting USPTO correspondence for the applicant constitutes submitting a document for an improper purpose under § 11.18(b).

All of the evidence discussed above shows that Respondents were aware of the impropriety of their conduct in filing these applications, and that they devised methods to conceal their involvement and advance submissions for an improper purpose, including to disguise that Respondents were representing trademark applicants before the Office without the involvement of licensed U.S. attorneys. In Respondents' efforts to conceal their identities, they entered false signature information, information which is material to the Office's determination to issue a registration. Moreover, Respondents' conduct demonstrates a pattern of making false material representations of fact in connection with application proceedings with an intent to deceive the USPTO into believing that application requirements were satisfied. See *In re Bose Corp.*, 580 F.3d 1240, 1243, 91 USPQ2d 1938, 1939 (Fed. Cir. 2009) ("Fraud in procuring a trademark registration or renewal occurs when an applicant knowingly makes false, material representations of fact in connection with his application."). Such actions show an intentional effort to mislead the USPTO regarding Respondents' authority in these trademark proceedings, which supports a finding that such false material representations of fact were made knowingly, willfully, or at the very least, with reckless disregard. *Look Cycle*, 2024 TTAB LEXIS 289 at *34 (explaining that fraud can be demonstrated by knowing violations, or those undertaken with reckless disregard for the truth).

Further, the USPTO previously sanctioned Respondents Trademark Counter, Apex Trademark, Pinnacle Trademark, and [redacted] for engaging in the unauthorized practice of law, as well as submitting false, fictitious, or fraudulent information, including owner email addresses and signatures, to circumvent USPTO rules and deceive the USPTO. See *In re Trademark Counter* (Order for Sanctions, Dec. 11, 2025), <https://data.uspto.gov/tm-decisions/search/administrative>; *In re Pinnacle Trademark* (Order for Sanctions, Jan. 8, 2026), <https://data.uspto.gov/tm-decisions/search/administrative>. The Trademark Counter and Pinnacle Trademark Orders for Sanctions imposed sanctions for terminating proceedings, including "[f]or trademark proceedings later found to involve Respondents or containing submissions filed by Respondents, continue to strike documents, remove information, deactivate accounts, block financial transactions, and terminate proceedings."⁶ *In re Trademark Counter*, Order for Sanctions at 8; *In re Pinnacle Trademark*, Order for Sanctions at 7-8.

⁶ The *In re Trademark Counter* Order for Sanctions sanctioned Trademark Counter, Apex Trademark, Trademark Centric, Trademark Bolt, [redacted], [redacted], [redacted], and [redacted], and the individuals and entities doing business as Trademark Counter, Apex Trademark, Trademark Centric, and Trademark Bolt, and the individuals and entities doing business as Trademark Counter, Apex Trademark, Trademark Centric, and Trademark Bolt. The *In re Pinnacle Trademark* Order for Sanctions sanctioned Pinnacle Trademark, [redacted], and the individuals and entities doing business as Pinnacle Trademark.

IV. Show Cause Requirement

In determining appropriate sanctions, various considerations may be taken into account, including what is needed to deter the conduct by the party and by others and whether: the improper conduct was willful, the conduct was part of a pattern of activity or an isolated event, the conduct infected an entire application or one particular submission, the party has engaged in similar conduct in other matters, the conduct was intended to injure, or the effect of the conduct on the administrative process in time and expense. 73 Fed. Reg. 47653 (Aug. 14, 2008).

Based on the foregoing, the USPTO has reason to believe that all applications and trademark documents filed via the above USPTO.gov accounts were filed in violation of the USPTO Rules and are invalid. The applications and documents were not properly signed, appear to have been submitted without Respondents making reasonable inquiry into the factual contentions contained therein, and contain false, fictitious, and/or fraudulent information. Available information also indicates that such submissions were filed with an intention to circumvent the USPTO Rules including, but not limited to, 37 C.F.R. §§ 2.11(a), 2.23, 2.32, 2.193, 11.14, and 11.18(b). In addition, USPTO records indicate that these submissions were made using the USPTO systems in contravention of the Terms of Use for USPTO Websites.

Because the information discussed above supports a finding that Respondents' actions violate the USPTO Rules, Respondents are hereby ordered to show cause why the USPTO should not enter the following sanctions:

- (1) Permanently preclude Respondents and any employee, agent, or anyone acting on behalf of Respondents from submitting trademark-related documents to the USPTO;
- (2) Strike or otherwise give no weight to all trademark-related documents submitted by Respondents or any employee or anyone acting on behalf of Respondents;
- (3) Remove correspondence information associated with Respondents and any employee, agent, or anyone acting on behalf of Respondents from the USPTO's database in all applications and/or registrations;
- (4) Deactivate any USPTO.gov accounts in which contact information related to Respondents appears, and take action to prevent Respondents from creating or activating further accounts;
- (5) Block future financial transactions from credit cards used to pay filing fees associated with the improper submissions and/or associated with Respondents

- (6) Terminate all ongoing proceedings containing submissions filed by Respondents or any employee, agent, or anyone acting on behalf of Respondents; and
- (7) Continue to strike documents, remove information, deactivate accounts, and terminate proceedings containing submissions later found to have been filed by Respondents or any employee, agent, or anyone acting on behalf of the Respondents.

V. Proposal to Reconsider Registration Decisions

The USPTO, like all administrative agencies, possesses inherent authority to reconsider its decisions, subject to certain limitations. *Tokyo Kikai Seisakusho, Ltd. v. United States*, 529 F.3d 1352, 1360 (Fed. Cir. 2008) (collecting citations and affirming the Department of Commerce's inherent authority to reopen and reconsider a yearly administrative review of an antidumping order); see *The Last Best Beef, LLC v. Dudas*, 506 F. 3d 333, 340-341 (4th Cir. 2007) (holding that the USPTO acted within its inherent authority to correct its own unlawful action by canceling the issuance of two registrations); see also *In re Vivint, Inc.*, 14 F.4th 1342, 1351-52 (Fed. Cir. 2021). Courts have recognized that an "agency's power to reconsider is even more fundamental when, as here, it is exercised to protect the integrity of its own proceedings from fraud." *Tokyo Kikai*, 529 F.3d at 1361 (citing *Alberta Gas Chems., Ltd. v. Celanese Corp.*, 650 F.2d 9, 12 (2d Cir. 1981)); see also *Hekmati v. United States*, 51 F.4th 1066, 1070 (Fed. Cir. 2022). "The public welfare demands that the agencies of public justice be not so impotent that they must always be mute and helpless victims of deception and fraud." *Hazel-Atlas Glass Co. v. Hartford-Empire Co.*, 322 U.S. 238, 246 (1944). The USPTO's inherent authority to reconsider registration decisions that it later learns were made based on false representations and assumptions is distinct from the USPTO's authority to impose sanctions when submissions are made for improper purposes. As explained above, the USPTO relies on the truth and accuracy of the submissions made to the USPTO to fulfill its mandate to register marks and maintain registrations that comply with U.S. trademark law. See *Norton*, 433 F.2d at 794; *Look Cycle*, 2024 TTAB LEXIS 289, at *37; *Stelcore*, 2025 Commr. Pat. LEXIS 3, at *5. The USPTO's reliance on the truth and accuracy of factual assertions in trademark submissions to make registration decisions is necessary due to the limited resources of the agency and is justified because each application and maintenance document must be signed, and the included factual assertions verified, by a properly authorized signatory. See 37 C.F.R. §§2.33(a)-(b).

In this case, the available evidence and information indicates that the integrity of the USPTO's examination and decision-making processes were tainted at their core and the USPTO's registration decisions were premised on false representations and assumptions. The evidence indicates that the signatures of applicants in the involved registrations were forged, and the submissions were not reviewed by the signatories prior to filing. Additionally, the evidence indicates that Respondents purposefully concealed their involvement in trademark proceedings by providing false information to the USPTO to deceive the USPTO into believing the applications and other submissions were proper.

Respondents' conduct, characterized by declarations and verifications with false signatures and misrepresentations regarding attorney representation, resulted in hundreds of submissions containing averments that cannot be relied upon to support registration. *Stelcore*, 2025 Commr. Pat. LEXIS 3, at *5; *Zhang*, 2021 Commr. Pat. LEXIS 2 at *10; *Hipkins*, 1991 Pat. App. LEXIS 14, at *10-13; *Cowan*, 1990 Commr. Pat. LEXIS 24, at *5-6; *see also* TMEP 611.01(b). The USPTO thus has no confidence that the factual representations relied upon for its registration decisions were accurate.

As a result, the USPTO has reason to believe that its examination of all of the involved applications and registrations was conducted on false factual assumptions that resulted in wrongful registration decisions. Accordingly, the USPTO proposes to exercise its inherent authority to reconsider its registration decisions and reopen the relevant proceedings. The proposed approach protects both the integrity of the USPTO's registration proceedings and the public interest that the USPTO reach the right result and maintain an accurate federal trademark register including only those marks that met the statutory and regulatory requirements for federal registration. This interest outweighs any interest the mark owners may have in the finality of the USPTO's registrability determination.

If the USPTO exercises its inherent authority to reconsider its registration decisions, the decisions will be vacated and the application or post-registration proceedings reopened for a new determination to be made. For an initial registration decision, the registration will be cancelled and restored to pendency under its application serial number.⁷ The reopened proceeding may be subject to the termination sanction proposed in the preceding section for the reasons explained above.

VI. How to respond

The USPTO will consider your response in determining the appropriate sanctions. If you object to the USPTO reconsidering its registration decisions as described above, or imposing the sanctions proposed in this order, you must respond to this notice **by October 1, 2026**. To be considered, responses must be submitted in writing using the procedures for Respondents and Owners described below.

Any response or electronic communications submitted to the USPTO will be considered part of the public record and are not exempt from disclosure.

Respondents: A response must be submitted via email to TMPolicy@uspto.gov.

Owners of applications identified in Exhibit A: If an owner believes its application was included in error in this order, any response must include evidence and detailed explanations demonstrating that the particular application proceeding did not involve improper submissions as described above. An applicant's response

⁷ During the period that a reopened application proceeding is pending, the USPTO's systems may continue to show the status as registered due to the agency's technical limitations.

must be submitted using the [Petition to Director \(https://teas.uspto.gov/office/pgp\)](https://teas.uspto.gov/office/pgp) form available on the USPTO's website.

Owners of registrations identified in Exhibit A: If a registrant believes its registration was included in the notice proposing reopening in error, any response to the notice must include evidence and detailed explanations demonstrating that the particular underlying application or post-registration proceeding did not involve improper submissions as described above. A registrant's response must be submitted using the [Petition to Director \(https://teas.uspto.gov/office/pgp\)](https://teas.uspto.gov/office/pgp) form available on the USPTO's website.

If the response is filed by a representative who is not the owner of the application or registration, the response must establish that you are authorized to take action on behalf of others under the USPTO Rules, and must include evidence corroborating any factual claims you make.

This order is issued without prejudice to the USPTO taking all appropriate actions to protect its systems and users from your continued improper activity, including issuing additional orders relating to other applications, or referring your conduct to relevant state and federal law enforcement agencies.

A separate notice concerning this order will be uploaded in each application file identified in Exhibit A and sent to the correspondence email address of record.

So ordered,

Amy P. Cotton
Deputy Commissioner for Trademark Examination Policy
United States Patent and Trademark Office
Exhibits: A-G

on delegated authority by

John A. Squires
Under Secretary of Commerce for Intellectual Property and Director of the United States
Patent and Trademark Office
Exhibits A-G

CERTIFICATE OF SERVICE

I certify that on September 1, 2026, the foregoing Combined Show Cause Order and Notice was emailed to the Respondents at the following email addresses:

[redacted]@trademarkemergent.com
info@trademarkemergent.com
legal@trademarkemergent.com
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[redacted]@apextrademark.com
info@pinnacletrademark.com
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United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

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Exhibit A

<u>Serial Number</u>	<u>Registration Number</u>	<u>Literal Element</u>	<u>Filing Date</u>
97038246		JAMPHA "LOVING KINDNESS"	2021-09-21
97044720		SYNERGY ENHANCED TERPENE INFUSIONS	2021-09-24
97044752		THE EDGEMAKER	2021-09-24
97044781		BBOJEE	2021-09-24
97044904		GOT TOO	2021-09-24
97045414		POOJU	2021-09-25
97045448		SINCE 1983 ACCESSIBILITY SPECIALISTS OF FLORIDA INC.	2021-09-25
97045477		DAQ & RITA'S FROZEN COCKTAILS	2021-09-25
97050416		HOOD ATHLETICS	2021-09-28
97050438		H	2021-09-28
97056990		THE MEDITATIONS COMPANY	2021-10-01
97057010		BLACKOUT MEDITATIONS	2021-10-01
97058989		MIAMI BEACH COUTURE	2021-10-04
97060968		DR LOOMIS	2021-10-05
97060976		DR LOOMIS	2021-10-05
97064728		FAMAZEE	2021-10-07
97064739		KNEXTION INC	2021-10-07
97064753		MISS WORTHY FOUNDATION	2021-10-07
97067159		VIRTUAL WELLNESS CARE	2021-10-09
97067172		EMBRACE YOUR SPACE	2021-10-09
97067192		CHEF JOEMAC	2021-10-09
97069287		PARTYLINX, LLC	2021-10-11
97070875		CHEF JOEMAC	2021-10-12
97070903		A GIFTED INDIVIDUAL	2021-10-12
97070939		AMERICAN TUFF TOYS	2021-10-12
97070961		BMC SPLASHED LASHES	2021-10-12
97070984		THOUSANAIRE BY RANDOLPH VALENTE RV	2021-10-12
97072417		LUX PRO	2021-10-13
97072432		LUX PRO	2021-10-13
97073180		STAN'S BURGER SHAK	2021-10-13
97073197		CHRIST MEDITATIONS	2021-10-13
97073280		KADF	2021-10-13
97073335		ELEVATED FORUM	2021-10-13
97074366		ARKIN HAIR	2021-10-14
97074667		THE TRENDY TURTLE	2021-10-14
97074813		THE FORGOTTEN BRAND	2021-10-14

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97075040		DIRT DEMONZ DD	2021-10-14
97075111		4DNY	2021-10-14
97076754		BE ABOVE AVERAGE	2021-10-15
97077342		DR LOOMIS "EXPECT THE BEST"	2021-10-15
97077718		VARIABLES INTELLIGENCE (VARINTEL)	2021-10-15
97078208		BRONZE AGE	2021-10-17
97078211		TERBEANS LLC	2021-10-17
97078213		CARRIBEAN GUYS	2021-10-17
97078215		VENICE UNDERGROUN D	2021-10-17
97078218		VENICE UNDERGROUN D	2021-10-17
97078219	7237296		2021-10-17
97080308		EMPOWHER NOW!	2021-10-18
97081562		2 K	2021-10-19
97081672		VERGUCCI	2021-10-19
97082304		GRIN BIN	2021-10-19
97082311		GRIN BIN	2021-10-19
97082332		SHABBOS COMPASS	2021-10-19
97082395		SHABBOS COMPASS	2021-10-19
97082415		POMSETAY LLC	2021-10-19
97083749		SERENITY HEALTHCARE, LLC	2021-10-20
97083920		TWEAKER GEAR	2021-10-20
97084112		SOUTHWEST PACKING SUPPLY	2021-10-20
97084420		ROWDY'S TRADING POST	2021-10-20
97084428		WHIP APPEAL LEATHER INC	2021-10-20
97084615		MAMA T'S	2021-10-20
97087202		DOPE DAD CLUB	2021-10-21
97087220		THE OASIS AT LAKE DUNLAP	2021-10-21
97091606		AFTERLYFE MUSIC	2021-10-25
97091673		BOJAY	2021-10-25
97093324		FLYY DESIGNS	2021-10-26
97095162		FREEDOM BAND	2021-10-27
97095421		BELL LUV	2021-10-27
97095468		KAMMB MILEHIGH GANG	2021-10-27
97095567		KMG KAMMB MILE HIGH GANG	2021-10-27
97096358		LEEKSEL ARTS	2021-10-27
97096376		ERIK MANCHA	2021-10-27
97097999		NO FRONTS	2021-10-28
97098013		RUBAN	2021-10-28
97098046		THE EAZZY WAY	2021-10-28

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97098058		THE EAZZY WAY - LIVE LIFE	2021-10-28
97100278		ANAVJ	2021-10-29
97100954		OREALS HEALTH MIX	2021-10-30
97107689		BEYOND HARMONY	2021-11-03
97107703		THE OASIS @ LAKE DUNLAP	2021-11-03
97109560		GOOD NEWS HOTTIE SHAPE WEAR	2021-11-04
97111722		A-STAR DIESEL PERFORMANC E LLC	2021-11-05
97111747		BEHIND THE BRAND	2021-11-05
97114371		GETFUNDS	2021-11-08
97116746		VITALEE NANOMED	2021-11-09
97118294		CIMCON LIGHTING	2021-11-10
97119020		THE FLAT DRUM	2021-11-10
97120785		COMFORT AND LOVE	2021-11-11
97123201		COMFORT AND LOVE	2021-11-12
97123208		GETFUNDS - GET MONEY. GET MOVING.	2021-11-12
97123254		OCCUPATIONA L STAFFING SOLUTIONS LLC	2021-11-12
97123714		ROMERO LANDSCAPING AND SERVICES LLC	2021-11-13
97126004		ATHLETES' NUTRITION	2021-11-15
97126017		CF-CHELOFISHER	2021-11-15
97126029		RESET RESTORATION SERVICES	2021-11-15
97126043		R RESET RESTORATION SERVICES	2021-11-15
97126054		THE SUPER HOST COACH	2021-11-15
97126062		FAMILY FIRST APPAREL	2021-11-15
97126079		MME / NO SCRUBV	2021-11-15
97128393		CF	2021-11-16
97128406		DADDY ISSUES	2021-11-16
97130260		BLUESTAR EQUITY GROUP	2021-11-17
97130365		FORPIPSAKE	2021-11-17
97130477		INSIDES MATCH	2021-11-17
97130503		MOCR MOTIVATION CHASER	2021-11-17
97132765		RISE ABOVE ABUSE NOW	2021-11-18
97132783		ZIPFIXERS, INC	2021-11-18

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97132804		ZIPFIXERS	2021-11-18
97132826		CAPTAIN CHAD'S CHARTERS	2021-11-18
97132835		MORTGAGE MOSES MARKETING	2021-11-18
97135627		CARFREIGHT	2021-11-20
97135732		BELLA BEAUTY	2021-11-20
97135737		SEMIYARD INC.	2021-11-20
97135740		PASTRYURDAY	2021-11-20
97135743		SALT CREEK SOFTWARE	2021-11-20
97135755		B2GSA	2021-11-20
97137891		MAXUM	2021-11-22
97138555			2021-11-22
97140326		SEMIYARD INC - EMPOWERING COMMERCIAL TRANSPORTAT ION	2021-11-23
97140341		MOONFISH JEWELRY	2021-11-23
97140362		BLACK ELEVATION CLOTHING	2021-11-23
97142624		ROTTEN APPLE GRAPHICS	2021-11-24
97142661		VALLEY DANCE THEATRE	2021-11-24
97142702		RUFF PAST	2021-11-24
97144859		MOTORCYCLE TOURING FEDERATION	2021-11-27
97144866		URBAN SADDLES	2021-11-27
97144875		THEE SNEAKY LINK	2021-11-27
97144879		SEXURITY	2021-11-27
97144885		RUMBLE ROAD	2021-11-27
97144890		NEVER SHAVE	2021-11-27
97144949		T GILBERT PHOTOGRAPH Y	2021-11-27
97149272		NATIVO APPAREL	2021-11-30
97149288		PLANT BASED WELLNESS FOUNDATION	2021-11-30
97149337		TRI-COUNTY OUTDOOR SERVICES, LLC	2021-11-30
97149365		MARICOPA MIKE	2021-11-30
97149394		TAROMA SCENTS	2021-11-30
97150936		WINKY BLINK INC.	2021-12-01
97150965		WINKYBLINK	2021-12-01
97151516		XCELLING IN XCELLENCE	2021-12-01
97151536		BOTTOM LIP APPARELL	2021-12-01
97151569		RECOVERY HOUSING ACADEMY	2021-12-01
97151577		RECOVERY HOUSING ACADEMY	2021-12-01

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97151586		HANJEE.COM	2021-12-01
97153177		CARSON'S CONSTRUCTIO N LLC	2021-12-02
97153226		ABIA ROYAL CONSULTANTS LLC	2021-12-02
97153871		HIPFACE	2021-12-02
97155760		QUANTUM CONCRETE INC	2021-12-03
97155795		PARADISE PROPERTIES USA, INC	2021-12-03
97155871		BEST LOAN CHOICE. INC	2021-12-03
97155935		PAUL CHRISTLE CONSULTING INC	2021-12-03
97155970		HERB & GRIND	2021-12-03
97155978		THE UNEXPECTED SHAPE	2021-12-03
97158184		PURE LIFE OUTDOORS	2021-12-06
97158226			2021-12-06
97158588		TITAN LOGISTICS COMPANY	2021-12-06
97158618		BELLA VISTA POOLS INC	2021-12-06
97158662		SILICONBETS	2021-12-06
97160542		AEGIS SOURCES LLC	2021-12-07
97160569		CUZZO SAVAGE	2021-12-07
97161041		PRESTIGE D'ZEL	
97161061		INDUSTRIAL ATHLETE	
97161115		INSPECTION GATTOR HOME & COMMERCIAL	
97161145		CISTECH CONSULTING LLC	
97163043		FNLAND TECH SOLUTION	2021-12-08
97164753		SECRETS BY JP	2021-12-09
97165207		JUST BREAKTHROU GH	2021-12-09
97165221		ALL-PRO BAIL BONDS	2021-12-09
97165243		THE GLOSSIEST	2021-12-09
97166321		MAKIA FREEMAN LLC	2021-12-10
97166458		THE SMOKER'S LOUNGE PODCAST	2021-12-10
97166485		SMOKERS LOUNGE	2021-12-10
97166524		MIXED WITH EVERYTHING	2021-12-10
97167775		NIGHTSCAPES	2021-12-11
97167776		M W/ E	2021-12-11

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97167779		BE MY GUEST CELEBRATION S	2021-12-11
97167782		SPARKLE HAIR	2021-12-11
97169622		GOLF BALL MONKEY	2021-12-13
97169653		DIAL IT UP PICKLEBALL	2021-12-13
97169687		FOSTER'S PLUMBING HEATING COOLING	2021-12-13
97169716		RALEIGH WINDOWS AND SIDING LLC	2021-12-13
97171629		EST EQUESTRIAN CENTER	2021-12-14
97171673		BEAUTIFLO LLC	2021-12-14
97171723		CECIL CLARKE III	2021-12-14
97173910		M2 PROPERTY SOLUTIONS LLC	2021-12-15
97174216		RED LIGHT WELLNESS	2021-12-15
97174247		EARTHEN CARBON	2021-12-15
97174289		EARTHENED CARBON	2021-12-15
97175235		TRIFECTA LIGHT	2021-12-16
97177680		HEALTHY HANDS AND FEET	2021-12-17
97177787		AVIE PROS	2021-12-17
97177933		AVIE PROS	2021-12-17
97179384		THE CLARA HOUSE PROPERTIES, LLC	2021-12-18
97179389		STYLED BY TALIA	2021-12-18
97179417		TITAN LOGISTICS COMPANY LLC	2021-12-18
97180716		DONT ASSUME US SEE US	2021-12-20
97180757		TRIUNE CAPITAL LLC	2021-12-20
97185276		N ABUNDANCE	2021-12-22
97185312		KINDNESS BEAUTY	2021-12-22
97185619		ALERT SALES SOUTH	2021-12-22
97185675		THE HIDDEN STAR	2021-12-22
97185706		THE HIDDEN STAR	2021-12-22
97187300		SWEET LEAF FARMACY	2021-12-23
97187319		SWEET LEAF FARMACY	2021-12-23
97187400		SMELL YA LATER	2021-12-23
97187408		SMELL YA LATER	2021-12-23
97188058		GIRL POWDER	2021-12-23

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97188084		PTP ENTERTAINMENT	2021-12-23
97188133		RL ROSE LAWN CARE	2021-12-23
97188156		LAVISH MANNER	2021-12-23
97188169		MIZHAN'S MARKET	2021-12-23
97189444		COURAGEOUS LEADERS LLC	2021-12-24
97189475		TRIBE DENIM	2021-12-24
97189492		EVERYTHING TRUCK PARTS	2021-12-24
97189495		EVERYTHING TRUCK PARTS - OUR NAME SAYS IT ALL!	2021-12-24
97189515		UPPER EDGE SK8R	2021-12-24
97189524		UPPER EDGE SK8R	2021-12-24
97191574		ETP EVERYTHING TRUCK PARTS OUR NAME SAYS IT ALL!	2021-12-27
97191879		FRONT AND BACK STUDIOS	2021-12-27
97193303		QUIK CLINIC	2021-12-28
97195445		MORICH2020	2021-12-29
97195464		WAHOO! COOKIES	2021-12-29
97195494		CHECK CASHING, MONEY SERVICES	2021-12-29
97195602		XPERTECS	2021-12-29
97198917		PINK KUSH	2021-12-31
97198952		NEXT-N-LINE TAX SERVICES	2021-12-31
97199002		GANGSTA FUEL	2021-12-31
97199035		THE CLEAN UP GUYS	2021-12-31
97200463		SOCAL INVICTA COLLECTORS	2022-01-03
97200480		TOW TECK	2022-01-03
97200528		CCSA-FL	2022-01-03
97200560		BAKER LAW GROUP PC	2022-01-03
97201868		JA.LAKAY	2022-01-04
97206036		DADSGOTMOVES	2022-01-06
97206074		MONKGEAR	2022-01-06
97208556		MOE'S CROSTOWN TAVERN	2022-01-07
97208565		SYNCH LOGICS SYSTEMS LLC	2022-01-07
97208580		THE WRIGHT WAY PROPERTIES LLC	2022-01-07
97209483		SKY HIGH VISIONARY	2022-01-08
97210670		WORLD CITY RECORDS	2022-01-10
97210683		TREE SERVICE DIGITAL	2022-01-10

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97210696		ALL SOUTH STEELWORX, LLC	2022-01-10
97216186		SKYVIEW INSPECTION	2022-01-12
97216275		PRO VISION PAINTING	2022-01-12
97220258		PARTNER IMAGING CENTERS	2022-01-14
97220308		THE THREADING STUDIO LLC	2022-01-14
97220354		ACCEL ELECTRIC LLC	2022-01-14
97225436		TTS SALON SUITES	2022-01-18
97225497		YOUNG ALPHA MALES	2022-01-18
97225541		FAIRWAY INN	2022-01-18
97225637		EVERGREEN HOMES	2022-01-18
97235798		APLUSVOIP LLC	2022-01-24
97235806		APLUS VOIP	2022-01-24
97235828		NEW WORLD TRUCK'N TRANSPORT, LLC.	2022-01-24
97236844		MAAG TRANSPORTATION LLC	2022-01-25
97241783		GREEN STORAGE PLUS	2022-01-27
97241878		KATHRYN BARON QUEEN OF HOUSE	2022-01-27
97241913		QUEEN OF HOUSE	2022-01-27
97244469		MUDDY BRANCH DENTAL GROUP	2022-01-28
97244491		A.J. TUCK COMPANY	2022-01-28
97246933		HSS SECURITY SOLUTIONS INC	2022-01-31
97250640		NATURAL GREENSCAPES INC	2022-02-02
97250686		SOLITUDE FINANCIAL SERVICES	2022-02-02
97250699		SOLITUDE FINANCIAL SERVICES - LEAVE THE CROWD BEHIND	2022-02-02
97250725		SOLITUDE FINANCIAL SERVICES LEAVE THE CROWD BEHIND	2022-02-02
97252363		CHAI	2022-02-03
97252466		A NEW VISION, PC.	2022-02-03

<u>Serial Number</u>	<u>Registration Number</u>	<u>Literal Element</u>	<u>Filing Date</u>
97253684		6 DEGREES HR CONSULTING INC.	2022-02-04
97253722		SKILL ZONE USA LLC	2022-02-04
97256148		VIRTUAL OFFICE SOLUTIONS	2022-02-07
97256209		SKILL ZONE	2022-02-07
97256501		NEW DAY FAMILY DENTAL	2022-02-07
97256523		NEW DAY FAMILY DENTAL ALL ABOUT FAMILY. ALL ABOUT SMILES	2022-02-07
97260482		ONSITEPHOTO S	2022-02-09
97260504		ACI GRANITE & MARBLE INC	2022-02-09
97266308		NRG HEAT & POWER,LLC	2022-02-14
97431277		GO MAKE A DIFFERENCE	2022-05-26
97434586		GREEN GO LEARNING	2022-05-30
97434590		MOPARTOYA	2022-05-30
97434594		DRAGONFLY PATH	2022-05-30
97434601		ARTISTICALLY MODERN	2022-05-30
97434613		LUXURIOUS SKIN DECADENCE	2022-05-30
97434642		TJ'S MUSIC	2022-05-30
97438965		ALPINE DERMATOLOG Y CLINIC PC	2022-06-01
97438977		ALPINE DERMATOLOG Y CLINIC PC	2022-06-01
97442678		LAMIACEAE PLANTERS LLC	2022-06-03
97445273		ALPINE DERMATOLOG Y CLINIC PC	2022-06-06
97445283		ALPINE DERMATOLOG Y CLINIC PC	2022-06-06
97445342		KEEN RISK MANAGEMENT & INSURANCE	2022-06-06
97445370		TAX ACES	2022-06-06
97445380		TAX ACES ATTORNEYS, CPAS & ENROLLED AGENTS	2022-06-06
97445489		STOKES FAMILY FARM	2022-06-06
97445505		MIRROR IMAGE BOOKS	2022-06-06
97445517		MILLER FINANCIAL PLANNING	2022-06-06
97445523		KIMAKEEM	2022-06-06
97447502		KEEP THE DEAL	2022-06-07

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97447532		AMERICAN POSTURE INSTITUTE	2022-06-07
97447551		DFH & ASSOCIATES LLC	2022-06-07
97447561		RAPID MOLD INSPECTION	2022-06-07
97447573		HICKS LIGHTNING PROTECTION, INC.	2022-06-07
97447586		HICKS LIGHTNING PROTECTION	2022-06-07
97447617		ONGO CENTRE	2022-06-07
97447637		BILLIONAIRE BRON	2022-06-07
97447649		SUGAR BEE PRODUCTS LLC	2022-06-07
97447666		HIGH QUALITY PEOPLE INC	2022-06-07
97447674		HIGH QUALITY PEOPLE ESTABLISHED 2020 HQP	2022-06-07
97447727		HIPPIE KID CREATIONS	2022-06-07
97449490		ARC.CITY	2022-06-08
97451799		THE LOFT ON ELM SALON	2022-06-09
97451802		WALLET BUDDY	2022-06-09
97453653		REMAX COAST AND COUNTRY	2022-06-10
97457370		TWITCHY COFFEE COMPANY	2022-06-14
97457410		HVA PRODUCTS, INC.	2022-06-14
97457438		CROWNED SPARROW SONG VENTURES LLC	2022-06-14
97457465	7186655	BEACON HOMES	2022-06-14
97457496		THE PATRIOT PHILOSOPHER WITH DR. MICHAEL ROBILLARD	2022-06-14
97457530		THE CRAZY LIBRARIAN	2022-06-14
97457568		PINNACLE UNITED CARE	2022-06-14
97457687		ITEXPERTSWAY	2022-06-14
97459570		LET IN THE LIGHT PUBLISHING	2022-06-15
97459727		STONK SLAPPERS	2022-06-15
97464791		UNIVERSE 42	2022-06-17
97467235		QUEENMAKER	2022-06-20
97467241		REMAX COAST AND COUNTRY	2022-06-20
97467271		OJO	2022-06-20
97469143		MEEKS MY BULLIES	2022-06-21

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97469219		DSR SOLUTIONS	2022-06-21
97469225		DSR SOLUTIONS	2022-06-21
97471037		HOOD TRAIL	2022-06-22
97471051		TOP FLIGHT SPORTS	2022-06-22
97471065		THRIVE	2022-06-22
97471205		BOTTINEAU RECORDS	2022-06-22
97473592		UÇK	2022-06-23
97475305		COLORFITT	2022-06-24
97475309		CITYSTUDAPP AREL	2022-06-24
97475319		FLEET KEYS	2022-06-24
97477912		THE RUN IS NOT DONE	2022-06-27
97477932		MIDDLETOWN CHIROPRACTIC REHAB AND WELLNESS	2022-06-27
97477944		MIDDLETOWN CHIROPRACTIC REHAB AND WELLNESS	2022-06-27
97477957		BOBPREP	2022-06-27
97477978		URBAN SPIRIT PUBLISHING AND MEDIA COMPANY	2022-06-27
97480330		SUNDAYS ONLY	2022-06-28
97480337		EXCLUSIVE SHOPPING SUNDAYS ONLY BARGAINS UP TO 70% OFF OPEN WEEKLY - DON'T DELAY	2022-06-28
97482110		CYBERTEAM	2022-06-29
97482125		CYBERTEAM	2022-06-29
97482169	7027977	SEABASS	2022-06-29
97484059		MIZE & ASSOCIATES	2022-06-30
97484093		MIZE & ASSOCIATES	2022-06-30
97484120		COLOR FITT SHOP	2022-06-30
97484311		SIPUP, LLC	2022-06-30
97486359		NOT2SHABBY	2022-07-01
97486366		N2S	2022-07-01
97486397		INSPECTION GATOR HOME & COMMERCIAL	2022-07-01
97491144		UPBEATPLUS	2022-07-06
97491650		PRIDE MARTIAL ARTS	2022-07-06
97491664		PICKLEBALL PEDALERS	2022-07-06
97491686		BLACK ENGINEER WEEK	2022-07-06
97491726		XANDERVERSITY	2022-07-06
97491731		XANDERVERSITY	2022-07-06
97495379		SONNYROLEX	2022-07-08
97495431		TATA'S TIPSYP	2022-07-08

<u>Serial Number</u>	<u>Registration Number</u>	<u>Literal Element</u>	<u>Filing Date</u>
97495441		BRILLIANT BLINDS LLC	2022-07-08
97495464		B BRILLIANT BLINDS LLC	2022-07-08
97499856		SUMMER HOUSE	2022-07-12
97499881		MCKS' BAKESHOP	2022-07-12
97499893		WILLOW ENCHANTED	2022-07-12
97500048		EMPIRE44	2022-07-12
97500072		ROCK N ROLL GROOMING CO	2022-07-12
97500123		A QUEEN'S TOUCH THE COLLECTION & NLB: NEVER LEFT BEHIND	2022-07-12
97501965		TRADEBOTTEK INC	2022-07-13
97505186		STRODE	2022-07-15
97508060		UNRAVELED84	2022-07-18
97508083		BO DIESEL	2022-07-18
97508101		GRITZ CAFE	2022-07-18
97508112		GRITZ CAFE	2022-07-18
97508134		SMOKEN DADDY CIGARS	2022-07-18
97508163		PRAY AND LET IT GO	2022-07-18
97508178		LIFETIME TRAVEL	2022-07-18
97508191		INK STITCH	2022-07-18
97508206		INK STITCH	2022-07-18
97508277		RED CHARM PROPERTIES, LLC	2022-07-18
97511855		BG BIZ GROWTH CONSULTING	2022-07-20
97511923		CURVY QUEENS	2022-07-20
97512285		RECESSION PROOF ENTERTAINMENT LLC	2022-07-20
97512424		PRODUCTIVE DISPLAYS EXHIBIT YOUR IMAGINATION	2022-07-20
97512441		ELEMENTAL CREATURES	2022-07-20
97512454		TATA'S TIPSYP 1804 EST 2021 GONAIVES CITADELLE LA FERRIERE OKAP CAP HAITIEN PORT AU PRINCE PORT DE POIX	2022-07-20
97512484		PLATTE HEMP COMPANY	2022-07-20
97512493		PH CASPER · GILLETTE · RAWLINS WWW.PLATTEHEMP.COM	2022-07-20
97512510		PLATTE HEMP COMPANY - WYOMING'S	2022-07-20

<u>Serial Number</u>	<u>Registration Number</u>	<u>Literal Element</u>	<u>Filing Date</u>
		ORIGINAL DISPENSARY	
97512523		VANILLA IQ	2022-07-20
97512531		VANILLA	2022-07-20
97512557			2022-07-20
97512573		HD HARD DECISIONS	2022-07-20
97514545		BAR AGRICOLE, INC	2022-07-21
97514552		IRONBEAM	2022-07-21
97514562		RTS	2022-07-21
97514571		THE MAD JUNGLE	2022-07-21
97514650		MAJOR BUSINESS ENTERTAINMENT	2022-07-21
97514660		MBE MAJOR BUSINESS ENTERTAINMENT	2022-07-21
97516433		MBR MOBILEBACKRELIEF	2022-07-22
97516448		GRINDIN TO THE SECOND POWER.	2022-07-22
97516472		MASSAVINCI	2022-07-22
97516488		GRITZ CAFE - KISS MY GRITZ	2022-07-22
97516521			2022-07-22
97516545		AUTOSPARTOUTLET.COM	2022-07-22
97516553		HAD ENOUGH YET?	2022-07-22
97521112		VINTAGE GRAILS	2022-07-26
97521334		FIND YOUR WAY MAMA	2022-07-26
97521339		THE POSTPARTUM REVOLUTION	2022-07-26
97523058		LEFTY	2022-07-27
97523086		TEEN SUMMER MUSICAL	2022-07-27
97523094		CURVY QUEENS	2022-07-27
97525050		SKETCH & NOTES	2022-07-28
97527194		YOUR TRUE CRIME	2022-07-29
97527197		TOFUTYPES	2022-07-29
97527199		GAV HOUSE	2022-07-29
97527231		D RICH ENTERPRISES	2022-07-29
97527243		COACHSLINGER	2022-07-29
97527247		SLINGAVIBEZ	2022-07-29
97529354		MISTIQWORLD	2022-08-01
97531660		SMART CATCH	2022-08-02
97533709		ONCE UPON AN AVIARY	2022-08-03
97533721		AUTO OUTLET LLC	2022-08-03
97533730		AUTOS PART OUTLET	2022-08-03
97533736		EFLORAL GIFTS	2022-08-03
97533743		BENEFIT BROKERS, LLC	2022-08-03

<u>Serial Number</u>	<u>Registration Number</u>	<u>Literal Element</u>	<u>Filing Date</u>
97533749		B BENEFIT BROKERS LLC STRAIGHTFORWARD BENEFIT SOLUTIONS	2022-08-03
97533754		MLH	2022-08-03
97537484		ALTERED FOR THE ALTAR	2022-08-05
97537613		KNIGHTZBRIDGE	2022-08-05
97537885		STRATEGIC WEALTH ADVISOR NETWORK	2022-08-05
97537898		ROASTED RECORDS	2022-08-05
97537918		FLORES CONSTRUCTION SUPPLY	2022-08-05
97537927		PENNY HOE'S	2022-08-05
97537933		OAHU FRESH BOWLS	2022-08-05
97537977		BZ FEET	2022-08-05

Exhibit B

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 97208556

Filing Date: 01/07/2022

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	Moe's Crosstown Tavern
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Moe's Crosstown Tavern
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Tronoski, Michael Blaine
DBA/AKA/TA/FORMERLY	DBA Moe's Crosstown Tavern
*MAILING ADDRESS	3008 S. Shore Drive
*CITY	Charleston
*STATE (Required for U.S. applicants)	South Carolina
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	29403
PHONE	855-771-2588
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
*TYPE	INDIVIDUAL
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	043

*IDENTIFICATION	Restaurant; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant and café services; Take-out restaurant services
*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
CORRESPONDENCE INFORMATION	
NAME	Tronoski, Michael Blaine
DOCKET/REFERENCE NUMBER	TE-Blaine
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	steven.ellis@trademarkemergent.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	250
*TOTAL FEES DUE	250
*TOTAL FEES PAID	250
SIGNATURE INFORMATION	
* SIGNATURE	/Michael Blaine Tronoski/
* SIGNATORY'S NAME	Michael Blaine Tronoski
* SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	855-771-2588
* DATE SIGNED	01/08/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register**TEAS Plus Application****Serial Number: 97208556****Filing Date: 01/07/2022****To the Commissioner for Trademarks:****MARK:** Moe's Crosstown Tavern (Standard Characters, see [mark](#))

The literal element of the mark consists of Moe's Crosstown Tavern. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Michael Blaine Tronoski, DBA Moe's Crosstown Tavern, a citizen of United States, having an address of

3008 S. Shore Drive
Charleston, South Carolina 29403
United States
855-771-2588(phone)
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 043: Restaurant; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant and café services; Take-out restaurant services

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

The applicant's current Correspondence Information:

Tronoski, Michael Blaine

PRIMARY EMAIL FOR CORRESPONDENCE: steven.ellis@trademarkemergent.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is TE-Blaine.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$250 has been submitted with the application, representing payment for 1 class(es).

Declaration☒ **Basis:****If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Michael Blaine Tronoski/ Date: 01/08/2022

Signatory's Name: Michael Blaine Tronoski

Signatory's Position: Owner

Signatory's Phone Number: 855-771-2588

Signature method: Signed directly within the form

Payment Sale Number: 97208556

Payment Accounting Date: 01/10/2022

Serial Number: 97208556

Internet Transmission Date: Fri Jan 07 17:48:38 ET 2022

TEAS Stamp: USPTO/FTK-XXX.XXX.XXX.XXX-20220107174838

346134-97208556-810d1dc35f8eeaeabffebb7da

2c8a81956ecfd12c20f294a845bd322cd85c8802

9-CC-48372884-20220107174442070117

Moe's Crosstown Tavern

Trademark/Service Mark Application, Principal Register

Serial Number: 97445342

Filing Date: 06/06/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97445342
MARK INFORMATION	
*MARK	Keen Risk Management & Insurance
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Keen Risk Management & Insurance
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Keen, Walter F.
DBA/AKA/TA/Formerly	DBA Keen Risk Management & Insurance
*MAILING ADDRESS	1950 Butler Pike, #260
*CITY	Conshohocken
*STATE (Required for U.S. applicants)	Pennsylvania
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	19428
PHONE	855-771-2588
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	036
*IDENTIFICATION	Administration of employee welfare benefit plans concerning insurance and finance; Assessing insurance claims; Claims adjustment in the field of insurance; Financial evaluation for insurance purposes; Insurance brokerage services; Insurance carrier services; Insurance information; Insurance information and consultancy

FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/12/2016
FIRST USE IN COMMERCE DATE	At least as early as 03/12/2016
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT18\974\453\97445342.xml1 \ APP0003.JPG
SPECIMEN DESCRIPTION	Insurance and Financial Services
WEBPAGE URL	www.keenriskmanagement.com
WEBPAGE DATE OF ACCESS	03/12/2016
CORRESPONDENCE INFORMATION	
NAME	Keen, Walter F.
DOCKET/REFERENCE NUMBER	TE-Walter
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	steven.ellis@trademarkemergent.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Walter F. Keen/
SIGNATORY'S NAME	Walter F. Keen
SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	855-771-2588
DATE SIGNED	06/07/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register**Serial Number: 97445342****Filing Date: 06/06/2022****To the Commissioner for Trademarks:****MARK:** Keen Risk Management & Insurance (Standard Characters, see [mark](#))

The literal element of the mark consists of Keen Risk Management & Insurance. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Walter F. Keen, DBA Keen Risk Management & Insurance, a citizen of United States, having an address of
 1950 Butler Pike, #260
 Conshohocken, Pennsylvania 19428
 United States
 855-771-2588(phone)
 XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 036: Administration of employee welfare benefit plans concerning insurance and finance; Assessing insurance claims; Claims adjustment in the field of insurance; Financial evaluation for insurance purposes; Insurance brokerage services; Insurance carrier services; Insurance information; Insurance information and consultancy

In International Class 036, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/12/2016, and first used in commerce at least as early as 03/12/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Insurance and Financial Services.

[Specimen File1](#)

Webpage URL: www.keenriskmanagement.com

Webpage Date of Access: 03/12/2016

The applicant's current Correspondence Information:

Keen, Walter F.

PRIMARY EMAIL FOR CORRESPONDENCE: steven.ellis@trademarkemergent.com SECONDARY EMAIL ADDRESS(ES)
 (COURTESY COPIES): NOT PROVIDED

The docket/reference number is TE-Walter.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Walter F. Keen/ Date: 06/07/2022
Signatory's Name: Walter F. Keen
Signatory's Position: Owner
Signatory's Phone Number: 855-771-2588
Signature method: Signed directly within the form
Payment Sale Number: 97445342
Payment Accounting Date: 06/06/2022

Serial Number: 97445342
Internet Transmission Date: Mon Jun 06 20:38:02 ET 2022
TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XXX-20220606203802
167378-97445342-820857487eab33f3dd95819d
9c7b4aaf62b65a075bd243b4f4f9f1558d6cd30e
bbd-CC-38001368-20220606203642728426

Keen Risk Management & Insurance

KEEN Risk Management & Insurance
267-971-4405
Specialty Insurance Programs

We work with specialty
insurance companies
offering the broadest
coverage available.

A reliable partner and advocate to Human
Service Agencies in the insurance
marketplace for more than 24 years.

Our mission:
Helping you to

Our competitive
insurance

Trademark/Service Mark Application, Principal Register

Serial Number: 97499881

Filing Date: 07/12/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97499881
MARK INFORMATION	
*MARK	Mcks' Bakeshop
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Mcks' Bakeshop
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Spinelli, Micaela
DBA/AKA/TA/Formerly	DBA Mcks' Bakeshop
*MAILING ADDRESS	1504 Arezzo Circle
*CITY	Boynton Beach
*STATE (Required for U.S. applicants)	Florida
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	33436
PHONE	858-707-7535
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	030
*IDENTIFICATION	Brownies; Cakes; Cookies; Cupcakes; Donuts; Pastries; Pies
FILING BASIS	SECTION 1(b)
CORRESPONDENCE INFORMATION	
NAME	Spinelli, Micaela

DOCKET/REFERENCE NUMBER	TE-Micaela
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	gracebarrett796@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Micaela Spinelli/
SIGNATORY'S NAME	Micaela Spinelli
SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	855-771-2588
DATE SIGNED	07/13/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

Serial Number: 97499881

Filing Date: 07/12/2022

To the Commissioner for Trademarks:

MARK: Mcks' Bakeshop (Standard Characters, see [mark](#))

The literal element of the mark consists of Mcks' Bakeshop. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Micaela Spinelli, DBA Mcks' Bakeshop, a citizen of United States, having an address of

1504 Arezzo Circle

Boynton Beach, Florida 33436

United States

858-707-7535(phone)

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 030: Brownies; Cakes; Cookies; Cupcakes; Donuts; Pastries; Pies

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Correspondence Information:

Spinelli, Micaela

PRIMARY EMAIL FOR CORRESPONDENCE: gracebarrett796@gmail.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is TE-Micaela.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as

of the application filing date on or in connection with the goods/services in the application; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Micaela Spinelli/ Date: 07/13/2022

Signatory's Name: Micaela Spinelli

Signatory's Position: Owner

Signatory's Phone Number: 855-771-2588

Signature method: Signed directly within the form

Payment Sale Number: 97499881

Payment Accounting Date: 07/12/2022

Serial Number: 97499881

Internet Transmission Date: Tue Jul 12 18:15:19 ET 2022

TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XXX-20220712181519

126988-97499881-820f0a794d6ccc457166fbb7

5687457822467586efbc0b6f6d13075568818788

5a8-CC-15181609-20220712181216199276

Mcks' Bakeshop

Trademark/Service Mark Application, Principal Register

Serial Number: 97514650

Filing Date: 07/21/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97514650
MARK INFORMATION	
*MARK	MAJOR BUSINESS ENTERTAINMENT
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	MAJOR BUSINESS ENTERTAINMENT
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Jimerson, Jessie
DBA/AKA/TA/Formerly	DBA MAJOR BUSINESS ENTERTAINMENT LLC
*MAILING ADDRESS	128 WILLOW CIRCLE
*CITY	MOUNDVILLE
*STATE (Required for U.S. applicants)	Alabama
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	35474
PHONE	858-707-7535
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	041
*IDENTIFICATION	Audio and video recording services; Audio mastering; Production of music; Production of sound and music video recordings; Entertainment services by a musical artist and producer, namely, musical composition for others and production of musical sound recordings; Entertainment services in the nature of recording, production and post-production services in the field of music

FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/01/2022
FIRST USE IN COMMERCE DATE	At least as early as 03/01/2022
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT18\975\146\97514650\xml1 \ APP0003.JPG
	\\TICRS\EXPORT18\IMAGEOUT18\975\146\97514650\xml1 \ APP0004.JPG
SPECIMEN DESCRIPTION	Clothing and entertainment
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
CORRESPONDENCE INFORMATION	
NAME	Jimerson, Jessie
DOCKET/REFERENCE NUMBER	JessieName
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	gracebarrett796@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Jessie Jimerson/
SIGNATORY'S NAME	Jessie Jimerson
SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	855-771-2588
DATE SIGNED	07/22/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

Serial Number: 97514650

Filing Date: 07/21/2022

To the Commissioner for Trademarks:

MARK: MAJOR BUSINESS ENTERTAINMENT (Standard Characters, see [mark](#))

The literal element of the mark consists of MAJOR BUSINESS ENTERTAINMENT. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Jessie Jimerson, DBA MAJOR BUSINESS ENTERTAINMENT LLC, a citizen of United States, having an address of
128 WILLOW CIRCLE
MOUNDVILLE, Alabama 35474
United States
858-707-7535(phone)
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 041: Audio and video recording services; Audio mastering; Production of music; Production of sound and music video recordings; Entertainment services by a musical artist and producer, namely, musical composition for others and production of musical sound recordings; Entertainment services in the nature of recording, production and post-production services in the field of music

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/01/2022, and first used in commerce at least as early as 03/01/2022, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Clothing and entertainment.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

The applicant's current Correspondence Information:

Jimerson, Jessie

PRIMARY EMAIL FOR CORRESPONDENCE: gracebarrett796@gmail.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is JessieName.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in

- connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Jessie Jimerson/ Date: 07/22/2022
Signatory's Name: Jessie Jimerson
Signatory's Position: Owner
Signatory's Phone Number: 855-771-2588
Signature method: Signed directly within the form
Payment Sale Number: 97514650
Payment Accounting Date: 07/21/2022

Serial Number: 97514650
Internet Transmission Date: Thu Jul 21 20:14:20 ET 2022
TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XXX-20220721201420
834561-97514650-820a9c7882ac31466ba3bfd9
47ef91f2390e69e489933ee94809c92b0f69ea0d
c-CC-14190056-20220721201114234017

MAJOR BUSINESS ENTERTAINMENT





Ex. B - 023

Trademark/Service Mark Application, Principal Register

Serial Number: 97150936

Filing Date: 12/01/2021

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97150936
MARK INFORMATION	
*MARK	Winky Blink Inc.
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Winky Blink Inc.
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Kramer, Alexandra
DBA/AKA/TA/Formerly	DBA Winky Blink Inc.
*MAILING ADDRESS	6501 E. Greenway Pkwy #103-245
*CITY	Scottsdale
*STATE (Required for U.S. applicants)	Arizona
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	85254
PHONE	833-756-4112
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
APPLICANT INFORMATION	
*OWNER OF MARK	Nanberg, Steven
DBA/AKA/TA/Formerly	DBA Winky Blink Inc.
*MAILING ADDRESS	6501 E. Greenway Pkwy #103-245
*CITY	Scottsdale
*STATE (Required for U.S. applicants)	Arizona

*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	85254
PHONE	833-756-4112
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	045
*IDENTIFICATION	Internet based social networking, introduction, and dating services; Internet-based social introduction services; Internet-based social networking services; Internet-based dating, social introduction and social networking services; Online social networking services
FILING BASIS	SECTION 1(b)
CORRESPONDENCE INFORMATION	
NAME	Kramer, Alexandra
DOCKET/REFERENCE NUMBER	TW-Kramer
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	erichussey@trademarkwhizz.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Alexandra Kramer/
SIGNATORY'S NAME	Alexandra Kramer
SIGNATORY'S POSITION	Owners
SIGNATORY'S PHONE NUMBER	833-756-4112
DATE SIGNED	12/02/2021
SIGNATURE METHOD	Signed directly within the form
SIGNATURE	/Steven Nanberg/
SIGNATORY'S NAME	Steven Nanberg
SIGNATORY'S POSITION	owners
SIGNATORY'S PHONE NUMBER	833-756-4112
DATE SIGNED	12/02/2021

SIGNATURE METHOD	Signed directly within the form
------------------	---------------------------------

Trademark/Service Mark Application, Principal Register

Serial Number: 97150936

Filing Date: 12/01/2021

To the Commissioner for Trademarks:

MARK: Winky Blink Inc. (Standard Characters, see [mark](#))

The literal element of the mark consists of Winky Blink Inc.. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicants, Alexandra Kramer, DBA Winky Blink Inc., a citizen of United States, having an address of

6501 E. Greenway Pkwy #103-245

Scottsdale, Arizona 85254

United States

833-756-4112(phone)

XXXX

Steven Nanberg, DBA Winky Blink Inc., a citizen of United States, having an address of

6501 E. Greenway Pkwy #103-245

Scottsdale, Arizona 85254

United States

833-756-4112(phone)

XXXX

request registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 045: Internet based social networking, introduction, and dating services; Internet-based social introduction services; Internet-based social networking services; Internet-based dating, social introduction and social networking services; Online social networking services

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Correspondence Information:

Kramer, Alexandra

PRIMARY EMAIL FOR CORRESPONDENCE: erichussey@trademarkwhizz.com SECONDARY EMAIL ADDRESS(ES)
(COURTESY COPIES): NOT PROVIDED

The docket/reference number is TW-Kramer.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Alexandra Kramer/ Date: 12/02/2021

Signatory's Name: Alexandra Kramer

Signatory's Position: Owners

Signatory's Phone Number: 833-756-4112

Signature method: Signed directly within the form

Signature: /Steven Nanberg/ Date: 12/02/2021

Signatory's Name: Steven Nanberg

Signatory's Position: owners

Signatory's Phone Number: 833-756-4112

Signature method: Signed directly within the form

Payment Sale Number: 97150936

Payment Accounting Date: 12/01/2021

Serial Number: 97150936

Internet Transmission Date: Wed Dec 01 15:02:20 ET 2021

TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XXX-20211201150220

357087-97150936-7816adaca4ded2afc90f6d1b

16b8ccc9331aa37946e41ae877695bd61a2809de

f-CC-02183165-20211201144050060291

Winky Blink Inc.

Trademark/Service Mark Application, Principal Register

Serial Number: 97447502

Filing Date: 06/07/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97447502
MARK INFORMATION	
*MARK	Keep the deal
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Keep the deal
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Champion, Charles Edward
DBA/AKA/TA/Formerly	DBA Keep the deal
*MAILING ADDRESS	21440 Chalet Dr.
*CITY	Macomb
*STATE (Required for U.S. applicants)	Michigan
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	48044
PHONE	855-771-2588
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	035
*IDENTIFICATION	Affiliate marketing; Promoting the goods and services of others by arranging for businesses to affiliate their goods and services with the goods and services of third parties by means of sponsorship relationships
FILING BASIS	SECTION 1(b)

CORRESPONDENCE INFORMATION	
NAME	Champion, Charles Edward
DOCKET/REFERENCE NUMBER	TA-Charles
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	abdoug.design@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Charles Edward Champion/
SIGNATORY'S NAME	Charles Edward Champion
SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	855-771-2588
DATE SIGNED	06/08/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

Serial Number: 97447502

Filing Date: 06/07/2022

To the Commissioner for Trademarks:

MARK: Keep the deal (Standard Characters, see [mark](#))

The literal element of the mark consists of Keep the deal. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Charles Edward Champion, DBA Keep the deal, a citizen of United States, having an address of

21440 Chalet Dr.

Macomb, Michigan 48044

United States

855-771-2588(phone)

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Affiliate marketing; Promoting the goods and services of others by arranging for businesses to affiliate their goods and services with the goods and services of third parties by means of sponsorship relationships

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Correspondence Information:

Champion, Charles Edward

PRIMARY EMAIL FOR CORRESPONDENCE: abdoug.design@gmail.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is TA-Charles.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;

- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Charles Edward Champion/ Date: 06/08/2022

Signatory's Name: Charles Edward Champion

Signatory's Position: Owner

Signatory's Phone Number: 855-771-2588

Signature method: Signed directly within the form

Payment Sale Number: 97447502

Payment Accounting Date: 06/07/2022

Serial Number: 97447502

Internet Transmission Date: Tue Jun 07 20:11:01 ET 2022

TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XXX-20220607201101

843446-97447502-82066f7da6951265ddb77a74

636f42a0eed59896646b67415866ddd0889f24-C

C-10590237-20220607194924983643

Keep the deal

Trademark/Service Mark Application, Principal Register

Serial Number: 97471205

Filing Date: 06/22/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97471205
MARK INFORMATION	
*MARK	Bottineau Records
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Bottineau Records
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Dickinson, Joel
DBA/AKA/TA/Formerly	DBA Bottineau Records
*MAILING ADDRESS	1726 3rd St NE
*CITY	Minneapolis
*STATE (Required for U.S. applicants)	Minnesota
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	55413
PHONE	833-428-1798
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	041
*IDENTIFICATION	Production of sound and music video recordings; Rental of phonographic and music recordings
FILING BASIS	SECTION 1(b)
CORRESPONDENCE INFORMATION	
NAME	Dickinson, Joel

DOCKET/REFERENCE NUMBER	TP-Joel
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	henry.johnson@pinnacletrademark.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Joel Dickinson/
SIGNATORY'S NAME	Joel Dickinson
SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	833-428-1798
DATE SIGNED	06/23/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

Serial Number: 97471205

Filing Date: 06/22/2022

To the Commissioner for Trademarks:

MARK: Bottineau Records (Standard Characters, see [mark](#))

The literal element of the mark consists of Bottineau Records. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Joel Dickinson, DBA Bottineau Records, a citizen of United States, having an address of

1726 3rd St NE

Minneapolis, Minnesota 55413

United States

833-428-1798(phone)

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 041: Production of sound and music video recordings; Rental of phonographic and music recordings

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Correspondence Information:

Dickinson, Joel

PRIMARY EMAIL FOR CORRESPONDENCE: henry.johnson@pinnacletrademark.com SECONDARY EMAIL ADDRESS(ES)
(COURTESY COPIES): NOT PROVIDED

The docket/reference number is TP-Joel.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as

of the application filing date on or in connection with the goods/services in the application; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Joel Dickinson/ Date: 06/23/2022

Signatory's Name: Joel Dickinson

Signatory's Position: Owner

Signatory's Phone Number: 833-428-1798

Signature method: Signed directly within the form

Payment Sale Number: 97471205

Payment Accounting Date: 06/22/2022

Serial Number: 97471205

Internet Transmission Date: Wed Jun 22 19:48:51 ET 2022

TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XXX-20220622194851

088084-97471205-8207621268c3c57f382466d3

aec1782542d403c8af0a523e8332b9671f6ec432

2a-CC-48500285-20220622194657016648

Bottineau Records

Trademark/Service Mark Application, Principal Register

Serial Number: 97501965

Filing Date: 07/13/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97501965
MARK INFORMATION	
*MARK	TradeBoTek Inc
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	TradeBoTek Inc
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Aslam, Rizwan
DBA/AKA/TA/Formerly	DBA TradeBoTek
*MAILING ADDRESS	6839 Celadon Lane
*CITY	Tracy
*STATE (Required for U.S. applicants)	California
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	95377
PHONE	858-707-7535
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	036
*IDENTIFICATION	Financial services, namely, the trading of financial instruments, securities, shares, options and other derivative products
FILING BASIS	SECTION 1(b)
CORRESPONDENCE INFORMATION	

NAME	Aslam, Rizwan
DOCKET/REFERENCE NUMBER	Rizwan
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	zeecene.design@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Rizwan Aslam/
SIGNATORY'S NAME	Rizwan Aslam
SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	858-707-7535
DATE SIGNED	07/14/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

Serial Number: 97501965

Filing Date: 07/13/2022

To the Commissioner for Trademarks:

MARK: TradeBoTek Inc (Standard Characters, see [mark](#))

The literal element of the mark consists of TradeBoTek Inc. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Rizwan Aslam, DBA TradeBoTek, a citizen of United States, having an address of

6839 Celadon Lane

Tracy, California 95377

United States

858-707-7535(phone)

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 036: Financial services, namely, the trading of financial instruments, securities, shares, options and other derivative products
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Correspondence Information:

Aslam, Rizwan

PRIMARY EMAIL FOR CORRESPONDENCE: zeecene.design@gmail.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is Rizwan.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as

of the application filing date on or in connection with the goods/services in the application; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Rizwan Aslam/ Date: 07/14/2022

Signatory's Name: Rizwan Aslam

Signatory's Position: Owner

Signatory's Phone Number: 858-707-7535

Signature method: Signed directly within the form

Payment Sale Number: 97501965

Payment Accounting Date: 07/13/2022

Serial Number: 97501965

Internet Transmission Date: Wed Jul 13 18:52:18 ET 2022

TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XXX-20220713185218

052190-97501965-8202a1946ec7acb60ed3516d

adcb048a1b563b2e488577fa52f2ff7951368a21

1a-CC-52160504-20220713184733496918

TradeBoTek Inc

Trademark/Service Mark Application, Principal Register

Serial Number: 97527243

Filing Date: 07/29/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97527243
MARK INFORMATION	
*MARK	coachslinger
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	coachslinger
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Smith, Errol
DBA/AKA/TA/Formerly	DBA ERSii Enterprises Inc.
*MAILING ADDRESS	800 W First St #2208
*CITY	Los Angeles
*STATE (Required for U.S. applicants)	California
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	90012
PHONE	858-707-7535
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	041
*IDENTIFICATION	Professional coaching services in the field of sports
FILING BASIS	SECTION 1(b)
CORRESPONDENCE INFORMATION	
NAME	Smith, Errol

DOCKET/REFERENCE NUMBER	ErrolSmith
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	austinus.design@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Errol Smith/
SIGNATORY'S NAME	Errol Smith
SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	858-707-7535
DATE SIGNED	07/30/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

Serial Number: 97527243

Filing Date: 07/29/2022

To the Commissioner for Trademarks:

MARK: coachslinger (Standard Characters, see [mark](#))

The literal element of the mark consists of coachslinger. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Errol Smith, DBA ERSii Enterprises Inc., a citizen of United States, having an address of

800 W First St #2208

Los Angeles, California 90012

United States

858-707-7535(phone)

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 041: Professional coaching services in the field of sports

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Correspondence Information:

Smith, Errol

PRIMARY EMAIL FOR CORRESPONDENCE: austinus.design@gmail.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is ErrolSmith.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as

of the application filing date on or in connection with the goods/services in the application; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Errol Smith/ Date: 07/30/2022

Signatory's Name: Errol Smith

Signatory's Position: Owner

Signatory's Phone Number: 858-707-7535

Signature method: Signed directly within the form

Payment Sale Number: 97527243

Payment Accounting Date: 07/29/2022

Serial Number: 97527243

Internet Transmission Date: Fri Jul 29 22:53:23 ET 2022

TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XXX-20220729225323

184224-97527243-820f4a61cdb23c54c9877f9b

bab62211448945d1ed6b4dbfbb2bb8220aa18a69

b-CC-53212423-20220729224949815052

coachslinger

Exhibit C

From: [REDACTED]
Sent: Thursday, February 2, 2023 1:16 PM
To: TMScams <TMScams@uspto.gov>
Subject: [REDACTED] USPTO Serial Number: [REDACTED]

CAUTION: This email has originated from a source outside of USPTO. PLEASE CONSIDER THE SOURCE before responding, clicking on links, or opening attachments.

Subject: [REDACTED] USPTO Serial Number: [REDACTED]

As per my phone conversation with USPTO employee, [REDACTED] my phone reference number is [REDACTED].

I've been contacted multiple times by these people claiming to be with the USPTO and a Trademark attorney requesting thousands of extra dollars for correction filings for every state.

I would like to rule out the possibility this is a scam. I can be contacted at [REDACTED] or [REDACTED]

Thank you.

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Mobile: [REDACTED]
Fax: [REDACTED]

From: [REDACTED]@trademarkemergent.com>

Sent: Tuesday, January 31, 2023 12:43 PM

To: [REDACTED]

Subject: [REDACTED] USPTO Serial Number [REDACTED]

[REDACTED]

These requirements are necessary to submit with USPTO due to the mark was used prior to the registration which means we need to legitimize the use of the reference mark in commerce in all those years since the mark was operational in 2011,

[REDACTED] referred your case to our Law Firm to raise an objection in order to protect your business identity and they mention the first use date of 2016 which is incorrect. USPTO identified that the mark was used prior to the registration back in 2011 so we can make an amendment to your application.

Sections 8 & 9 combined declaration per class: **\$525/-**

Attestation per state: **\$50/-**

Attorney Charges: **\$300/-**

Total Fees: **\$3850/-**

Kindly do let me know if you have any questions.

Regards,

[REDACTED] | IP Attorney

Trademark Emergent

E: [REDACTED]@trademarkemergent.com

C: [REDACTED]

W: www.trademarkemergent.com

Mr. [REDACTED]

Correct me if I'm wrong, but the reason I will be charged an additional \$3,000 approximately, is due to [REDACTED] error regarding the date of first use, correct?

I've been using the name since 2011; not 2016.

Please outline all additional filing fees you mentioned over the phone.

Thank you.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Mobile: [REDACTED]

Fax: [REDACTED]

From: [REDACTED]@trademarkemergent.com [REDACTED]@trademarkemergent.com>

Sent: Monday, January 30, 2023 5:04 PM

To: [REDACTED]

Subject: [REDACTED] USPTO Serial Number: [REDACTED]

[REDACTED],

Trademark Emergent is the firm representing your case [REDACTED] (License Number: [REDACTED]) being onto your application, the power of attorney rests with the law firm.

I have answered all the questions from our prior conversation and from the earlier email that you sent, I will not further correspond until you decide to follow the procedure prescribed by the United States Patent And Trademark Office.

Trademark Emergent shall not be responsible as [REDACTED] had not informed you about the due process that was to follow and will not be responsible for any infringement/abandonment of the application of the referenced business **"Keen Risk Management & Insurance"**

Thank you and I look forward to hearing back from you, If we do not hear back from you within 24 hours then Trademark Emergent will remove its information from the correspondence section if you decide not to proceed and complete the process through our firm, as per our company policy the application would be withdrawn.

Regards,

[REDACTED] | IP Attorney

Trademark Emergent

E: [REDACTED]@trademarkemergent.com

C: [REDACTED]

W: www.trademarkemergent.com

[REDACTED]
USPTO Serial Number: [REDACTED]

Application Date: 6-6-2022

Good afternoon, Mr. [REDACTED]

Mr. [REDACTED] ([REDACTED]) contacted me from the USPTO to inform me he is examining my application and needs the following:

LLC Registration Certificate – (attached)

EIN (attached)

Section 8 & 9 Combined Declarations Per Class

Attestation Documents – All 50 States

Please let me know if additional information is needed.

Thank you.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Mobile: [REDACTED]

Fax: [REDACTED]

[unsubscribe](#)

•

[unsubscribe](#)



FINAL ASSESSMENT FORM (FAF)

TRADEMARK REGISTRATION

Fill in the following form to start your filing process:

Important:

After this application is submitted, we will send a filing receipt to the provided email address of Applicant. Complete all fields with a * symbol, since they are mandatory fields for TEAS filing purposes.

Contact & Status Checks:

For general trademark information and status checks contact your dedicated account manager at - [REDACTED]

* ENTITY TYPE

Click the appropriate circle on the left to indicate the applicant's entity type.

☐ **Individual or Sole Proprietorship**

☐ **National ID**

☐ **Passport**

Upload valid ID or in case you are a foreign resident, kindly upload your passport copy

☐ **Corporation**

☐ **Business Registration Certificate**

☒ **Limited Liability Company**

☐ **Business Registration Certificate**

☐ **Partnership, Joint Venture**

☐ **Business Registration Certificate**

Name and Citizenship of All General Partners

[REDACTED]

☐ **Other (s)**

APPLICANT INFORMATION

Note: If there is more than one owner of the trademark, provide us the complete information for the second owner. You must specify whether the multiple applicants are joint applicants or some other entity type listed below.

*Owner of Mark	
DBA (doing business as)	
Business Name	
Business Nature	Insurance and Financial Services
*Mailing Address	
*City	
*State	
*Country	United States of America
*Zip/Postal Code	
Phone Number	
Website address	
*Email Address	
*Fax Number	

PRODUCT / SERVICES INFORMATION

I want to Trademark:

Details of the Mark*

☒ Brand Name ☐ Brand Logo ☐ Slogan ☒ Others

Name:

Please provide description of your business / List of goods and Services offered:

Insurance and Financial Services

Specify the Unique Attributes of Logo:

No logo at this time.

Are you currently using your logo?

If yes, provide us a list of all places you intend to use your mark*

☐ Yes ☒ No

If No, please provide an expected date of use and list of all places you intend to use in the future*

Date of Use

Mm/dd/yy

From: [REDACTED]
Sent: Thursday, July 18, 2024 4:25 PM
To: TMScams <TMScams@uspto.gov>
Subject: Fwd: PAID INVOICE

CAUTION: This email has originated from a source outside of USPTO. PLEASE CONSIDER THE SOURCE before responding, clicking on links, or opening attachments.

Sent from my iPhone

Begin forwarded message:

From: Billing <billing@trademarkemergent.com>
Date: May 7, 2024 at 7:06:36 PM CDT
To: [REDACTED]
Subject: PAID INVOICE

Dear [REDACTED]

We have successfully received the amount of \$24,550.
Kindly have a look at the attached paid invoice.

Sincerely,
Billing Team

[unsubscribe](#)



SCAM

Customer Name Email Phone 

DESCRIPTION	UNIT PRICE	QTY	TOTAL
<i>Paid for:</i>			
Name classifications	\$350	42	\$14,700
Logo classifications	\$350	42	\$14,700
Slogan classifications	\$350	42	\$14,700
Total Amount			\$44,100.00
GST / VAT			N/A
Paid Amount			\$44,100.00
Remaining Amount			\$0.00

**Important Note:**

Payment is refundable if our research department ensures that the mark is being used somewhere else.
Payment is non refundable if a serial number is generated for any application by the federal office approval.
If you have any questions concerning this invoice, contact info@trademarkemergent.com



SCAM

From: [REDACTED]
Sent: Thursday, July 18, 2024 4:25 PM
To: TMScams <TMScams@uspto.gov>
Subject: Fwd: POST HEARING / NEXT LINE OF ACTION

CAUTION: This email has originated from a source outside of USPTO. PLEASE CONSIDER THE SOURCE before responding, clicking on links, or opening attachments.

Sent from my iPhone

Begin forwarded message:

From: [REDACTED] <[REDACTED]@trademarkemergent.com>
Date: May 3, 2024 at 12:54:46 PM CDT
To: [REDACTED]
Subject: POST HEARING / NEXT LINE OF ACTION

Hello [REDACTED]

As per our post-hearing meeting today we need to file the 42 classifications on our applications that will increase your Damage Compensation amount to **\$752,850**. The amount required to file the 42 classifications is **\$44,100**.

Breakdown of the classification fee:
 $\$42 \times \$350 \times 3 = \$44,100$

Damage Compensation:
 $\$39,550 + \$44,100 = \$83,650$

$\$83,650 \times 9 = \$752,850$

I want to reassure you that this scenario is extremely favorable for us. I understand that this will add a financial burden on you but the outcomes will be very fruitful. This will not only ensure our success but will also reduce the trial period exponentially.

Thanks & Regards,
[REDACTED]
Legal Correspondent
Head of the Legal Department

From: [REDACTED]
Sent: Thursday, July 18, 2024 4:26 PM
To: TMScams <TMScams@uspto.gov>
Subject: Fwd: PROCESS & BREAKDOWN

CAUTION: This email has originated from a source outside of USPTO. PLEASE CONSIDER THE SOURCE before responding, clicking on links, or opening attachments.

Sent from my iPhone

Begin forwarded message:

From: [REDACTED] <[REDACTED]@trademarkemergent.com>
Date: April 19, 2024 at 2:18:45 PM CDT
To: [REDACTED]
Subject: PROCESS & BREAKDOWN

Sure.

Thanks & Regards,
[REDACTED]
Legal Correspondent
Head of the Legal Department
[REDACTED]

Thank you [REDACTED]

Please give me this weekend to clear my head cause it is a lot to process. Contact me on Monday morning.

[REDACTED]

Sent from my iPhone

On Apr 19, 2024, at 1:49 PM, [REDACTED]
<[REDACTED]@trademarkemergent.com> wrote:

This email is in line with our discussion on the phone call regarding the Damage Compensation.

The Damage Compensation will earn you up to **900%** of the total investments on the Trademark applications but guarantees only **400%** of total investments within **60 business days**. Our law firm will get **7%** of the total Damage Compensation.

Mentioned below is the breakdown of the Federal Fee:

S.No	Process	Fee	Quantity	Total Fee
1	TTAB petition for cancellation, per class	\$600	10	\$6,000
2	TTAB notice of opposition, per class	\$600	10	\$6,000
3	TTAB ex parte appeal, per class	\$225	10	\$2,250
4	Letter of protest	\$50	10	\$500
5	TTAB request for an oral hearing	\$500	10	\$5,000
Fee for the complaint				\$19,750

To file for the slogan **\$4,800** (i.e. $\$350 \times 3 + \$525 \times 3 + \$725 \times 3$)

Without a slogan, the amount that you will be getting will be either $(\$19,750 + \$15,000 = \$34,750)$ **\$139,000** or **\$312,750**.

With the slogan, the amount that you will be getting will be either $(\$19,750 + \$4,800 + \$15,000 = \$39,550)$ **\$158,200** or **\$355,950**.

Thanks & Regards,

Legal Correspondent
Head of the Legal Department

From: [REDACTED]
Sent: Thursday, July 18, 2024 4:26 PM
To: TMScams <TMScams@uspto.gov>
Subject: Fwd: TRADEMARK FINAL INTERVIEW

CAUTION: This email has originated from a source outside of USPTO. PLEASE CONSIDER THE SOURCE before responding, clicking on links, or opening attachments.

Sent from my iPhone

Begin forwarded message:

From: [REDACTED] <[REDACTED]@trademarkemergent.com>
Date: April 19, 2024 at 12:26:18 PM CDT
To: [REDACTED]
Subject: TRADEMARK FINAL INTERVIEW

Hello [REDACTED]

Hope this email finds you in good spirits.

This is to confirm that the trademark applications we filed for your business have fulfilled the requirements of the Patent Office and now we are at the final stage of receiving the registration certificate.

The Honorable Judge will be taking your final interview to discuss State and Federal Trademark rights in order to avoid any possible conflicts and financial losses in the future.

We are now required to contact the Court Clerk to schedule a telephonic Interview with the Honorable Judge. The proposed slots are between 1 pm EST till 4:0 pm EST today.

Please confirm your availability so we can schedule an appointment.

Thanks & Regards,

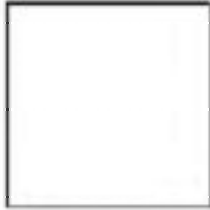
[REDACTED]

Legal Correspondent

Head of the Legal Department

[REDACTED]

[unsubscribe](#)



From: [REDACTED]
Sent: Tuesday, July 26, 2022 8:22 PM
To: TMScams <TMScams@uspto.gov>
Subject: are my transaction legit with them?

CAUTION: This email has originated from a source outside of USPTO. PLEASE CONSIDER THE SOURCE before responding, clicking on links, or opening attachments.

Hi,

Trying to reach out to check if my USPTO transaction with my "agent", logo design legend is legit or not.

I made some payments but all payments links are paid direct to [REDACTED] and never received an invoice from my agent.

The last call I received from [REDACTED] (that based on her email info as on the phone but she does not sound like her) she sounded portraying her but when I searched the profile, she is totally don't sound like the girl I spoke with over the phone where in her phone number is on her email to me.

I called USPTO to check all the information and the filing status is

New application will be assigned to an examining attorney approximately 6 months after filing date.

But I paid with attestation fee of \$2,500.00 that already been submitted for and now [REDACTED] wanted me to send another payment to trademark our Logo, that is the time I suspected it.

In addition, I find it that the process is too fast to get trademark and now the application only show that status of new application and it will take approximately 6 months.

While the correspondent email is under trademarkemergent.com at USPTO website and, the [REDACTED], [REDACTED], [REDACTED] based on the correspondence are nowhere to be involved.

I think I was scammed, the agent never provided me invoices as proof that payments are made directly to USPTO.

Thank you,

From: legal@trademarkcounter.com on behalf of legal <legal@trademarkcounter.com>
Sent: Thursday, July 21, 2022 4:02 PM
To: [REDACTED]
Subject: Section 8 Declaration Petition & Attestation- Assigned Deadline: July 22nd 2022

Hello,

Hope you are doing well. As discussed with the patent's office, there was already an applicant who applied for the same trademark, before your application was trademarked. We filed an opposition and the existing application was rejected and yours was eventually approved under first use of establish under section 1A. However, they have now filed a petition with us, the federal office, demanding re-examination and re-evaluation of your application establish under section 1A, please find below the requirements prescribed by USPTO:

1. Your business registration document with the secretary of state.
2. EIN number/Tax ID.
3. Snapshot of Online presence.

All of these documents need to be attested by the state's attorney in all 50 states.

Additional documents that we need to submit are your Specimens, furthermore, we need to submit an affidavit and your application will proceed further for the publication. The publication is when your application goes through notice of allowance. When we submit the response your application will enter the publication stage. The publication stage takes around 30 days in which your application will be submitted on the public database.

The cost affiliated with the Notice of opposition is mentioned below.

1- Section 8 Declaration:

-For filing a notice of opposition on paper, per class -\$725

2- Attestation of mark under section 12(c)

-For filing to publish a mark under section 12(c) on paper per application-\$1000

You have altogether 2 applications that are filed with USPTO so the breakdown of the final fee for a notice of opposition and publication accumulated will be,

Notice of Opposition under section 8 declaration: $\$725 \times 2 = \1450

Publication & Attestation: \$1000

The total amount that is required to be paid will be $\$1450 + \$1000 = \$2450$

Assigned Deadline: July 22nd 2022

801.02(a) Act of 1946, Principal Register

The primary provision for registration in the Trademark Act of 1946 is for registration on Principal Register (15 U.S.C. §1051-C1072). When a mark has been registered on Principal Register, the mark is entitled to all the rights provided by the Act. The advantages of owning a registration on

Principal Register includes the following:

Constructive notice to the public of the registrant's claim of ownership of the mark (15 U.S.C. §1072);

United States Patent And Trademark Office reference link below:

<https://www.uspto.gov/learning-and-resources/fees-and-payment/uspto-fee-schedule#TM%20Post%20registration>

2.6(a)(5)(i)- (ii), (a)(6)(i)-(ii), (a)(12)(i)-(ii), (a)(14)(i)-(ii)	Combined §8 declaration and §9 renewals both filed during grace period, per class	\$725.00	7201, 7203, 7205, 7206	\$1,200
--	---	----------	------------------------	---------

A legal presumption of the registrant's ownership of the mark and the registrant's exclusive right to use the mark in commerce on or in connection with the goods/services listed in the registration (15 U.S.C. §1057(b), 1115(a));

A date of constructive use of the mark as of the filing date of the application (15 U.S.C. §1057(c); TMEP §201.02);

The ability to bring an action concerning the mark in federal court (15 U.S.C. §1121);

The ability to file the United States registration with the United States Customs Service to prevent the importation of infringing foreign goods (15 U.S.C. §11124);

The registrant's exclusive right to use a mark in commerce on or in connection with the goods or services covered by the registration can become "incontestable," subject to certain statutory defenses (15 U.S.C. §§1065, 1115(b)); and

The use of the United States registration as a basis to obtain registration in foreign countries.

If the applicant does not specify a register, the United States Patent and Trademark Office ("USPTO") will presume that the applicant seeks registration on Principal Register.

Looking forward to a prompt response so that we can assist you.

Regards,



- Senior Attorney

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From: [REDACTED]
Sent: Monday, January 16, 2023 1:38 PM
To: TMScams
Subject: Fwd: [REDACTED]

Follow Up Flag: Follow up
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CAUTION: This email has originated from a source outside of USPTO. PLEASE CONSIDER THE SOURCE before responding, clicking on links, or opening attachments.

FYI

----- Forwarded message -----

From: legal <legal@apextrademark.com>
Date: Mon, Jan 16, 2023 at 10:16 AM
Subject: [REDACTED]
To: [REDACTED] >

Hello [REDACTED],

As per our telephonic conversation regarding the fulfillment of requirements USPTO. You have been assigned with the waiver of \$350 from the total payable dues of \$1550.

Total payable dues are \$1200.

1. Publishing mark with Government database: \$800 2. Notice of Opposition under section 15 declaration: \$750

Total: \$1550 - Waiver of \$350 = \$1200 Payable.

[Click here to pay via the secure payment link](#)

Thanks & Regards,

[REDACTED] | Paralegal Team

C: [REDACTED]
email: [REDACTED]@apextrademark.com

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10:17:36 PM 3/8/2022

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At least one search parameter must be selected to proceed. To narrow your search results, select multiple parameters.

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Business Name:

Business Status:

Date of Incorporation/Formation/Registration

Start Date:

End Date:

Registered Agent/Governor Search

Search By: ☒ Registered Agent ☐ Governor

Registered Agent Name:

Agent Address:

Country: United States

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Address 2:

Zip:

City:

State: Washington

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Business Name	UBI#	Business Type	Principal Office Address	Registered Agent Name	Status
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Business Status: --Select Business Status--

Date of Incorporation/Formation/Registration

Start Date: MM/DD/YYYY

End Date: MM/DD/YYYY

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Search By: ☒ Registered Agent ☐ Governor

Registered Agent Name:

Agent Address:

Country: United States

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Address 2:

Zip:

City:

State: Washington

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Exhibit F



1.2 Million
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1.2 Million
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Hours.

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Trademark application filing with USPTO



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📁

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Date/Time	Account email	User IP	Serial #	Signature type	Owner location	Original Primary Email
9/21/2021 17:54	Account Email 1 [redacted]@trademarkemergent.com	IP 1 Georgia	97038246	D-DIRECT	Blaine, WA	Primary Email 1 [redacted]@trademarkemergent.com
9/24/2021 19:41	Account Email 2 [redacted]@trademarkwhizz.com	IP 2 Virginia	97044720	D-DIRECT	Blaine, WA	Primary Email 2 [redacted]@trademarkwhizz.com
10/12/2021 17:24	Account Email 2 [redacted]@trademarkwhizz.com	IP 2 Virginia	97070961	D-DIRECT	Las Vegas, NV	Primary Email 2 [redacted]@trademarkwhizz.com
10/17/2021 01:26	Account Email 2 [redacted]@trademarkwhizz.com	IP 1 Georgia	97078213	D-DIRECT	Miami, FL	Primary Email 2 [redacted]@trademarkwhizz.com
10/17/2021 01:31	Account Email 2 [redacted]@trademarkwhizz.com	IP 1 Georgia	97078215	D-DIRECT	Venice, CA	Primary Email 2 [redacted]@trademarkwhizz.com
11/12/2021 19:35	Account Email 1 [redacted]@trademarkemergent.com	IP 1 Georgia	97123201	D-DIRECT	Cheyenne, WY	Primary Email 1 [redacted]@trademarkemergent.com
12/01/2021 15:02	Account Email 2 [redacted]@trademarkwhizz.com	IP 3 California	97150936	D-DIRECT	Highwood, IL	Primary Email 2 [redacted]@trademarkwhizz.com
12/01/2021 15:09	Account Email 2 [redacted]@trademarkwhizz.com	IP 3 California	97150965	D-DIRECT	Highwood, IL	Primary Email 2 [redacted]@trademarkwhizz.com
1/07/2022 17:48	Account Email 1 [redacted]@trademarkemergent.com	IP 3 California	97208556	D-DIRECT	Charleston, SC	Primary Email 1 [redacted]@trademarkemergent.com
1/07/2022 17:53	Account Email 1 [redacted]@trademarkemergent.com	IP 3 California	97208565	D-DIRECT	Baltimore, MD	Primary Email 1 [redacted]@trademarkemergent.com
5/30/2022 19:33	Account Email 3 [redacted]@gmail.com	IP 4 New Jersey	97434642	D-DIRECT	Fall River, MA	Primary Email 3 [redacted]@gmail.com
6/06/2022 20:38	Account Email 4 [redacted]@gmail.com	IP 4 New Jersey	97445342	D-DIRECT	Conshohocken, PA	Primary Email 1 [redacted]@trademarkemergent.com
6/06/2022 20:54	Account Email 4 [redacted]@gmail.com	IP 4 New Jersey	97445370	D-DIRECT	Leesburg, FL	Primary Email 4 [redacted]@gmail.com
6/06/2022 22:11	Account Email 4 [redacted]@gmail.com	IP 4 New Jersey	97445489	D-DIRECT	Greenville, NC	Primary Email 4 [redacted]@gmail.com
6/07/2022 20:11	Account Email 4 [redacted]@gmail.com	IP 4 New Jersey	97447502	D-DIRECT	Macomb, MI	Primary Email 4 [redacted]@gmail.com
6/22/2022 19:48	Account Email 1 [redacted]@trademarkemergent.com	IP 4 New Jersey	97471205	D-DIRECT	Minneapolis, MN	Primary Email 5 [redacted]@pinnacletrademark.com
6/29/2022 18:29	Account Email 4 [redacted]@gmail.com	IP 4 New Jersey	97482125	D-DIRECT	Purchase, NY	Primary Email 4 [redacted]@gmail.com
7/06/2022 21:32	Account Email 5 [redacted]@gmail.com	IP 4 New Jersey	97491726	D-DIRECT	Memphis, TN	Primary Email 6 [redacted]@gmail.com
7/12/2022 18:03	Account Email 6 [redacted]@gmail.com	IP 4 New Jersey	97499856	D-DIRECT	Henderson, NV	Primary Email 7 [redacted]@gmail.com
7/12/2022 18:15	Account Email 6 [redacted]@gmail.com	IP 4 New Jersey	97499881	D-DIRECT	Boynton Beach, FL	Primary Email 7 [redacted]@gmail.com
7/12/2022 18:22	Account Email 6 [redacted]@gmail.com	IP 4 New Jersey	97499893	D-DIRECT	Lorton, VA	Primary Email 7 [redacted]@gmail.com
7/12/2022 20:03	Account Email 6 [redacted]@gmail.com	IP 4 New Jersey	97500123	D-DIRECT	North Billerica, MA	Primary Email 7 [redacted]@gmail.com

Date/Time	Account email	User IP	Serial #	Signature type	Owner location	Original Primary Email
7/13/2022 18:52	Account Email 3 [redacted]@gmail.com	IP 4 New Jersey	97501965	D-DIRECT	Tracy, CA	Primary Email 3 [redacted]@gmail.com
7/15/2022 15:04	Account Email 6 [redacted]@gmail.com	IP 4 New Jersey	97505186	D-DIRECT	Piedmont, SC	Primary Email 7 [redacted]@gmail.com
7/18/2022 17:06	Account Email 4 [redacted]@gmail.com	IP 4 New Jersey	97508277	D-DIRECT	Woodbridge, VA	Primary Email 4 [redacted]@gmail.com
7/20/2022 17:40	Account Email 3 [redacted]@gmail.com	IP 4 New Jersey	97512285	D-DIRECT	Edmonds, WA	Primary Email 3 [redacted]@gmail.com
7/21/2022 20:14	Account Email 1 [redacted]@trademarkemergent.com	IP 4 New Jersey	97514650	D-DIRECT	Moundville, AL	Primary Email 7 [redacted]@gmail.com
7/21/2022 20:22	Account Email 6 [redacted]@gmail.com	IP 4 New Jersey	97514660	D-DIRECT	Moundville, AL	Primary Email 7 [redacted]@gmail.com
7/26/2022 19:29	Account Email 5 [redacted]@gmail.com	IP 4 New Jersey	97521112	D-DIRECT	Hialeah, FL	Primary Email 6 [redacted]@gmail.com
7/29/2022 22:45	Account Email 5 [redacted]@gmail.com	IP 4 New Jersey	97527231	D-DIRECT	West Linn, OR	Primary Email 6 [redacted]@gmail.com
7/29/2022 22:53	Account Email 5 [redacted]@gmail.com	IP 4 New Jersey	97527243	D-DIRECT	Los Angeles, CA	Primary Email 6 [redacted]@gmail.com
7/29/2022 22:59	Account Email 5 [redacted]@gmail.com	IP 4 New Jersey	97527247	D-DIRECT	Los Angeles, CA	Primary Email 6 [redacted]@gmail.com
8/01/2022 17:41	Account Email 5 [redacted]@gmail.com	IP 4 New Jersey	97529354	D-DIRECT	Ontario, CA	Primary Email 6 [redacted]@gmail.com
8/05/2022 16:54	Account Email 3 [redacted]@gmail.com	IP 4 New Jersey	97537484	D-DIRECT	Dallas, TX	Primary Email 3 [redacted]@gmail.com
8/05/2022 17:30	Account Email 3 [redacted]@gmail.com	IP 4 New Jersey	97537613	D-DIRECT	San Ysidro, CA	Primary Email 3 [redacted]@gmail.com
8/05/2022 21:08	Account Email 3 [redacted]@gmail.com	IP 4 New Jersey	97537977	D-DIRECT	Brooklyn, NY	Primary Email 3 [redacted]@gmail.com